



FOR HOMEMAKERS

KECA-TV

2:30-3:00 P.M. MONDAY . WEDNESDAY . FRIDAY

Spansared by

SECURITY-FIRST NATIONAL BANK

OF LOS ANGELES



What will LUIGI

hear tonight?

"I'm only human. My favorite reading is all the nice things they are writing about Life With Luigi. My favorite radio listening five nights a week is Lowell Thomas and Beulah, and on Wednesday, Dr. Christian."

LOWELL THOMAS & P.M.

Radio's most famous globe. trotter makes the news your personal property.

BEULAH g:30 P.M. Hattie McDaniel stars as the

comedy queen of the kitchen. DR. CHRISTIAN 8:30 P.M.

Humblest and most heroic of family doctors is Jean Hersholt in this great show.



What do AMOS 'N' ANDY

listen to?

"We won't have a sleepful moment this evening on radio and neither will you. With Red Skelton, Bing Crosby and the fights right in a row, first they make you laugh, then they sing to you, then they knock you down."

RED SKELTON 6 P.M.

Get ready for the frantic antics of radio's one-man cycloste.

THE BING CROSBY SHOW 6:30 P.M.

The king himself ... with the songs and guests you like

the best.

BLUE RIBBON BOUTS 7 P.M.

Dan't miss tonight's blow-by-

blow report from ringside.

TONIGHT DIAL 1070

KNX

Bank of America

presents

`Tom Harm@n SPORTS TAPS" 10:25 - 10:30 P.M.

Monday through Saturday

KNX

as RED RYDER with Little Beaver this Saturday Channel 11

Wild Bill Elliott

Tonight's Star Attractions

dial **640** on



THE HALLS

Radio's award-winning' comedy program featuring Mr. and Mrs. Ronald Colman

at 6:30



BARRIE CRAME, CONFIDENTIAL INVESTIGATOR

stars William Gargan as he unmasks crime and the men behind it

> 7:00 at



Reminisce in

MEREDITH Music Room

with the popular maestrocomposer who introduces your, favorite musical artist:

at **7:30**



THE GREAT **GILDERSLEEVE**

Guarantees you a laugh-full evening at his expense

at **8:30**



YOU BET

with Groucho Marx whose questions are incidental to your laughs

at 9:00



THE BIG STORY

Adventure and excitement as it really happened when Bob Sloane narrates a reporter's once-in-a-lifetime
"Big Story"

at 9:30

Silver Jubilee on NBC



The bulldozers of the jungles! They destroy everything with their gigantic strength.

TONIGHT AT 7:30 CHANNEL 5 GENERAL 🥨 ELECTRIC



Listen to the stars the stars listen to

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