

**SOUTHERN COMFORT**  
straight?  
it's so smooth

100 PROOF LIQUEUR - SOUTHERN COMFORT CORP. - ST. LOUIS, MO.

**OFFICES FOR RENT**

16 offices—opp. 6000 feet—whole second floor, on Main Blvd., close to downtown. Ideal for Insurance Co., Medical Group, or Mercantile. Will lease and remodel to suit tenants. All or part—Call RE 3-2125. Inquire 1750 West Adams Blvd.

**MYSTERY NIGHTS  
on NBC**

Mystery fans . . . you'll find adventure, suspense . . . chillers every night of the week on NBC. Here's your schedule for the top mysteries. Clip it out and keep it by your radio.

Thursday



**BOLD VENTURE**

Bogart and Bacall together in mystery, adventure and romance

6:30

Sunday



**THE SILENT MEN**

Douglas Fairbanks Jr. stars in stories about our government agents

7:00

Thursday



**DRAGNET**

Exciting stories from Los Angeles police files

9:00

Tuesday



**BIG TOWN**

Steve Wilson is a newspaper editor fighting crime and corruption

7:00

Thursday



**MR. KEEN, TRACER OF LOST PERSONS**

This kindly old gentleman makes danger his business

9:30

Wednesday



**TALES OF THE TEXAS RANGERS**

Joel McCrea stars in true stories of the famous Texas Rangers

6:00

Saturday



**DANGEROUS ASSIGNMENT**

Brian Donlevy plays a man whose adventures take him around the world

7:00

Wednesday



**BARRIE CRAIG, CONFIDENTIAL INVESTIGATOR**

William Gargan as radio's newest sleuth

7:00

Saturday



**NIGHTBEAT**

Reporter Randy Stone covers the city for crime at night

8:00

Wednesday



**BIG STORY**

Bob Sloan narrates true adventures of America's top reporters

9:30

every night of the week the best in radio is on

**KFI**

DIAL 640

**Worried About Your Heart?**

Too many healthy people are being scared into semi-invalidism by silly fables about "heart trouble." Now—Coronet brings you the truth about your heart. Read, "Don't Believe Those Heart Myths!"—an exclusive, medically accurate expose in—

November **Coronet** Now on sale

**When it rains it pours**

Plain or iodized



**Need a budget-stretcher?**

**CERTI-FRESH FISH is INEXPENSIVE!**  
fresh • frozen **SKINLESS Fillets**



- handy 1 lb. package serves 4
- protein and vitamin rich
- cleaned—ready to cook
- 15 economical varieties
- recipes right on package

**Best Buys—Halibut, Rockfish, Salmon, Sole—always skinless!**

**Thriftimart FITZSIMMONS ROBERTS**

# TRICK OR TREAT

It's No Trick to Get the Most for Your Money at our Stores  
—In Fact You'll Find It a Treat

## FRUITS AND VEGETABLES

**TOKAY GRAPES** Flaming Red **2 lbs. 15c**  
**SWEET CIDER** Apple Valley Gal. **69c**  
**RED YAMS** Key West lb. **10c**

**APPLES** FANCY RED WASHINGTON JONATHAN **4 lbs. 25c**

**MARTINELLI'S APPLE CIDER** Or Apple Juice Qt. Gl. **27c**  
**JOLLY TIME Pop Corn** 10-oz. Tin **17c**

**Italian Summer SQUASH** **2 lbs. 25c**

**Sunshine Hydrox COOKIES** 7 1/2-oz. cello bag **21c**  
**Libby's Pumpkin** 30-oz. tin **15c**  
**Stokely's Apple Sauce** 17-oz. tin **2 for 29c**  
**Foodcraft Dill Chips** 12-oz. Gl. **27c**

**Specials for Thurs.-Fri.-Sat.-Sun. October 25-26-27-28**  
**Quality Meats**  
**Lee's Flavor Deluxe HAMS**  
Butt Ends 4-5 lbs. **59c** / Whole Hams **55c** / Shank Ends **45c**  
**Eastern Grain-Fed Pork Roasts**  
Picnics, Whole, 5-7 lbs. **39c** / Pork Butts **53c** / Rib End Loins **57c**  
**SLICED BACON** "Best Val" Brand Eastern lb. **43c**  
**Hormel's Bacon** Dairy Grade Self Service pkg lb. **53c**  
**RIB STEAKS** Top Grade Steer Beef lb. **79c**  
**SAUSAGE** Freshly Ground Pure Pork lb. **45c**  
**DUCKLINGS** Ocoma Brand Eviscerated lb. **59c**  
**Sea Foods**  
**Halibut Steaks** Northern lb. **43c**  
**Swordfish Steaks** Pacific Broadbill lb. **49c**  
**Sliced Sea Bass** Fresh Local lb. **43c**  
**DELICATESSEN**  
**OREGON'S FINEST TILLAMOOK CHEESE** lb. **59c**  
**Pioneer Finest Quality Olive Loaf** lb. **69c**  
**Lasco Old Fashioned Fat Herring** 16-oz. Jar **59c**  
**Fresh Sausage Liver** lb. **49c**

**Additional Grocery Values**

**FRESH EGGS** Sunny Valley Med. Grade A doz. **59c**  
**DEL RICH OLEO** 1-lb. pkg. **29c**  
**WILSON'S MOR TREND** For Clean Clothes 18-oz. Pkg. **22c**  
**BUTTER BEANS** SEASIDE 20-oz. tin **13c**  
**LIPTON'S TEA** 16-count bags **19c**

**CRISCO** All Vegetable 3 lb. tin **89c**  
**TIDE** For Clean Clothes 18-oz. Pkg. **27c**  
**S & W COFFEE** 1-lb. tin **79c**

**COFFEE** BRAZILIAN PLANTATION 1-lb. bag **69c** / CAROMA BRAND FULL BODIED RICH WITH FLAVOR 1-lb. bag **75c**

**LIPTON'S** Soup Mix-Tom, Veg. and Noodle 3 Pkgs. **33c**  
**Gold Medal NOODLES** Med. or Wide 8-oz. Pkg. **19c**

**Values That Command Your Attention**

**SPRECKEL'S SUGAR** 10-lb. Sack **98c**  
**BORDEN'S MILK** 14 1/2-oz. Tin **14c**  
**RENUZIT** Super Dry-Cleaner-Qt. Tin **39c**  
**SPERRY'S** Wheat Hearts-28-oz. Pkg. **29c**  
**PUSS 'N' BOOTS** Cat Food-16-oz. Tin **13c**  
**WRISLEY'S SOAP** (8-Bar Box) **55c**  
**SOIL-OFF** 24-oz. Glass Bottle **39c**  
**CAMAY SOAP** 8-oz. Box **12c**  
**IVORY SOAP** Small 6c Med. 9c Lge. 15c

**DREFT** 15-oz. Pkg. **31c**  
**IVORY FLAKES** 12 1/2-oz. Pkg. **31c**  
**IVORY SNOW** 12 1/2-oz. Pkg. **31c**  
**SWEETHEART SOAP** Reg. 8 1/2c Bath Size **12c**  
**CHALLENGE BUTTER** 1-lb. Ctn. **80c**  
**GEHARDT'S** Chili Con Carne With Beans-13 1/2-oz. Tin **38c**  
**BOBRICK'S** Ammonia-Pi. Gl. **13c**  
**NIBLET'S MEXICORN** 12-oz. Tin **21c**

**Frozen Foods**  
**Orange Juice** Westwood 6-oz. Tins **29c**  
**Peas** Jerseymaid 12-oz. Pkg. **15c**  
**Brussel Sprouts** Russo Brand 10-oz. Pkg. **15c**

**Quick 'n' Easy VEGETABLE SOUP** WILSON'S 2 1/2-oz. Gl. **33c** / LARSEN'S 16-oz. Tin **17c**  
**CHICKEN 'N' RICE DINNER** for less than 20¢ a serving! SWANSON and CHICKEN UNCLE BEN'S FRICASSEE RICE 16-oz. Tin **49c** / 14-oz. pkg. **17c**

**HYDE PARK BEER** 12-oz. Bottle or can **2 for 27c**  
Handy 12 Pak Carton **\$1.00**  
Case 24 12-oz. Bottles **2.95**

**SMIRNOFF VODKA** 80 proof 4/5 qt. **3.62**  
10% Discount by the Case