

On The Air: Programs For Local Stations

KMJB (540) 1000 Kilowatts
KFRM (540) 1000 Kilowatts
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These programs are carried to the
latest possible hour before publication from
information supplied by the stations and
are subject to revision or cancellation with-
out notice.

Tuesday, September 9th

5 To 6 PM
KMJB—Melody Magic: 5:15, News: 5:30,
Remington: 5:45, Rhythm: 5:55, Elmer
Peterson: 6:00.
KFRM—Fun Factory: 5:15 Top Pop:
5:25, Baseball Roundup: 5:30, Chet
Huntley: 5:45, Bob Garret:
KFRM—Edward R. Murrow: 5:15, Sunset
Edition Of The News: 5:30, News: 5:45,
Today At Home: 5:55, Frank Goss: 6:00, News
Near At Home.

KYNO—To Be Announced: 5:30, John Se-
bastian: 5:45, Football Times: 5:55,
Today In Sports.
KOST—Juan Mercado.
KMY—Richard Harless: 5:15, Today In
Sports: 5:30, Truth Or Consequences:
KARM—Taylor Grant: 5:15, News: 5:30,
Today In Sports: 5:45, Frank Goss: 5:55,
Marines In Review.
KFRM—Life With Luigi: 5:30, Steve
Allen.
KYNO—Gabriel Heatter: 5:15, News:
5:30, Fulton Lewis, Jr.: 5:45,
Sam Hayes: 5:55, Today In Sports: 6:00.
KOST—Juan Mercado.

7 To 8 PM
KMJB—Dwight D. Eisenhower: 7:30,
News: 7:45, First Night: 7:55, Elmer
Peterson: 8:00.
KFRM—People Are Funny: 7:30, Phil
The Barber: 7:45, Voice Of America:
KYNO—Freddie Martin: 7:30, Peter Sa-
lem.
KOST—Juan Mercado.

8 To 9 PM
KMJB—One Man's Family: 8:15, News:
8:30, Calvacade Of America:
KARM—Extra With Me: 8:30, Favor-
ites Of The Famous:
KFRM—Lowell Thomas: 8:15, Song Shop:
8:30, Mr. And Mrs. North:
KYNO—Dr. Kildare: 8:30, Cardinals
Baseball.
KOST—Juan Mercado.

10 To 11 PM
KMJB—Night Reporters: 10:15, Dancin' On
The Moon: 10:30, Proudly We'll Sail:
10:45, Gene Hartwell:
KARM—Hollywood Parade:
KFRM—What Do The People Think?
KYNO—Dancin' On The Moon: 10:15, Dance
Time: 10:30, Dance Time:
KOST—Juan Mercado.

11 AM To Noon
KMJB—Double Or Nothing: 11:30, Brighter
Days: 11:45, Young Dr. Malone:
KARM—Whispering Willows: 11:15, When
A Girl Marries: 11:30, Long Journey:
11:45, Record Parade: 11:55, Betty
Crocker:
KFRM—Second Mrs. Burton: 11:15, Perry
Mason: 11:30, Nora Drake: 11:45,
Brighter Day:
KYNO—Music: 11:25, News: 11:30, Queen
For A Day:
KOST—Barney Lee Record Ranch.

1 To 2 PM
KMJB—Backstage With: 1:15, Stella Del-
lata: 1:30, Young Widder Brown: 1:45,
Woman In My House:
KARM—Bill Ring Show: 1:15, Backstage
Blond: 1:30, Mary Mearns: 1:45, House
Party:
KFRM—Billie Holiday: 1:15, Carl Smith:
Folk Singer: 1:30, Spotlight On A Tune:
1:45, This Is Belter: 1:55, House Party:
KYNO—Jack Kirkwood: 1:30, News: 1:45,
Music:
KOST—Jim And Delbert: 1:15, Baseball
Warmup: 1:30, Major League Baseball.

2 To 3 PM
KMJB—Welcome Traveler: 2:30, Dr. Paul:
2:45, Dial Dave Garrison: 3:00, Cal Tim-
mer: 3:10, Betty Crocker: 3:45, Curt
Kassey:
KYNO—News: 2:05, Music: 2:30, Garden
Guide: 2:45, News: 3:00, Sports: 3:30,
Softball Story: 3:45.
KOST—Baseball: 2:30, Sports: 3:30,
Softball Story: 3:45.

3 To 4 PM
KMJB—Life Can Be Beautiful: 3:15, Mary
Fagan: 3:30, Bon-Lod: 3:45,
Memorable Music:
KARM—Hewart Craig: 3:15, Dick Gil-
ford: 3:30, What's New:
KFRM—Brelan: 3:15, Jack Smith: 3:30,
Home Folks: 3:45, Gay Ride With Al
Hicks:
KYNO—Fulton Lewis, Jr.: 3:15, Frank
Hemingway: 3:30, Curt Kassey: 3:45,
Sam Hayes:
KOST—Juan Mercado.

4 To 5 PM
KMJB—Welcome Traveler: 4:30, Dr. Paul:
4:45, Dial Dave Garrison: 5:00, Cal Tim-
mer: 5:10, Betty Crocker: 5:45, Curt
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KYNO—News: 4:05, Music: 4:30, Garden
Guide: 4:45, News: 5:00, Sports: 5:30,
Softball Story: 5:45.
KOST—Baseball: 4:30, Sports: 5:30,
Softball Story: 5:45.

KFRM—News: 11:05, Budding Billboards:
KYNO—What Do The People Think?

Wednesday, September 10th

5 To 6 PM
KMJB—Private Line:
KMY—The Show Case:
KMY—The Show Case:
KMY—News: 5:15, Classical Hour:
KMY—News: 5:30, Variety Time:
KMY—Harley Huggins:
KARM—Lalo Meneses Mexican Allegre:
5:40, News: 5:45, Fiesta Music Time:
KFRM—5:30, So Hum, It's Harrie:
KYNO—Juan Mercado.
KMY—Harley Huggins: 5:15, News: 5:30,
Musical: 5:45, Valley Prizes:
KARM—Lalo Meneses Mexican Allegre:
5:40, News: 5:45, Fiesta Music Time:
KFRM—5:30, So Hum, It's Harrie:
KYNO—Juan Mercado.

6 To 7 PM
KMY—Harley Huggins: 6:15, News: 6:30,
Musical: 6:45, Valley Prizes:
KARM—Lalo Meneses Mexican Allegre:
6:40, News: 6:45, Fiesta Music Time:
KFRM—6:30, So Hum, It's Harrie:
KYNO—Juan Mercado.
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FM Radio Log
KFRM (53.7 Megacycles): Daily and Sun-
day, 1 PM to 10:30 PM, classical music.
KMJB (101.9 Megacycles): Duplicate AM
program.
KARM (101.9 Megacycles): Duplicate AM
program, 3 PM to 4 PM.

Ford Grants \$5,000,000

To TV Adult Education
PASADENA—AP—The Ford
Foundation has announced a
\$5,000,000 grant to its fund for
adult education to develop tele-
vision as an educational medium.
The money will be used mainly
to study methods by which
schools can raise funds to build
video stations and ways of pro-
viding quality TV programs for
schools, said Paul H. Helms, the
adult education fund chairman.

Ship Carrying Korean

War Dead Is Scheduled
SAN FRANCISCO—AP—
The SS Oberlin Victor, carrying
the bodies of 172 Americans who
died in the Korean War, is sched-
uled to arrive here late Thursday.

LET LYON GUARD YOUR GOODS
You'll like our modern,
reliable furniture storage.
We invite your inspection.
Let us quote rates on one
piece or a houseful.
Call 3-5271
LYON
VAN & STORAGE CO.
Sponsoring
ELMER PETERSON, N.B.C.—Tues. 5:45-8 P.M.

THE FRESNO BEE-19-A
Fresno, Cal., Tue., Sept. 9, 1952

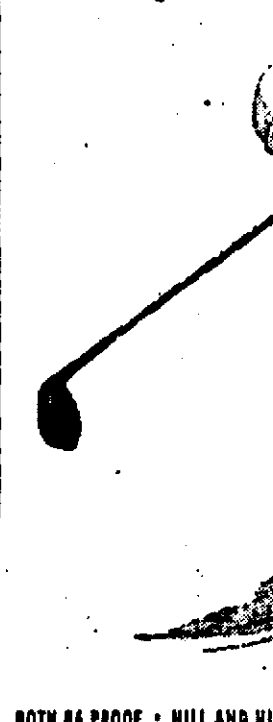
Atom Bomb Raid Will Be Staged

FORT WORTH, Tex.—AP—
A simulated atomic bomb attack
will be staged from Carswell Air
Force Base tomorrow for mem-
bers of the Atomic Energy Com-
mission and top officials of the
defense department.
Members of the party who
want to go along will fly the B36
target mission tomorrow morn-
ing to the mock raid aiming
point at Eglin Air Force Base,
Fla.
The party accompanying As-
sistant Secretary of Air Edwin
V. Huggins is due here today
after briefing at strategic air
command headquarters in
Omaha, Neb.

GOOD...
(235 YARDS)

BETTER...
(250 YARDS)

BEST!
(275 YARDS)



In whiskey, too, there
is good...better...and

HILL AND HILL

Whiskey
at its Best

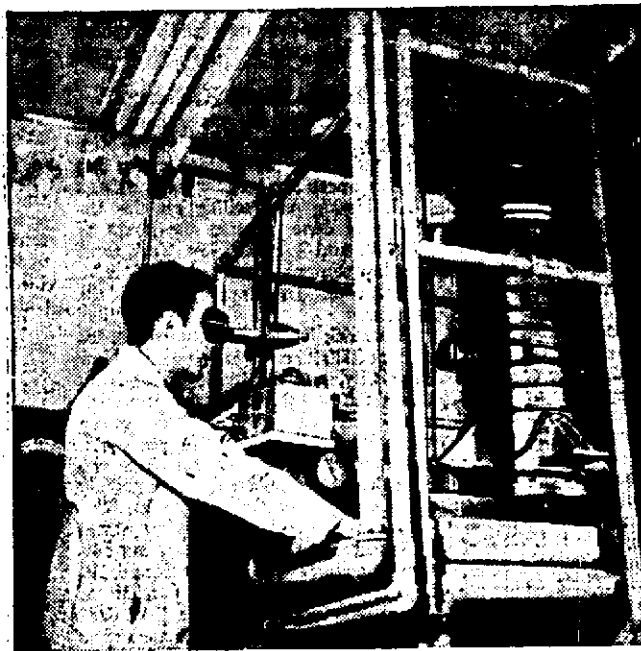
KENTUCKY BLENDED
WHISKEY
\$4.30
4 1/5 qt.

KENTUCKY STRAIGHT
BOURBON WHISKEY
\$4.49
4 1/5 qt.

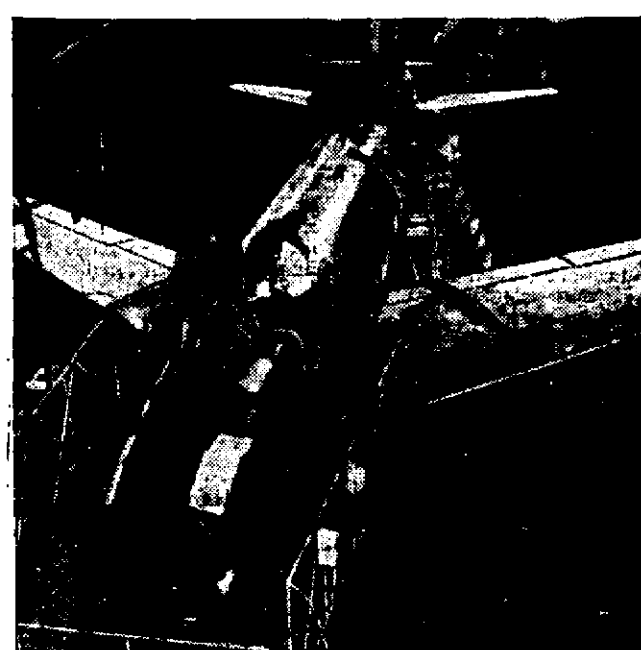
BOTH 86 PROOF • HILL AND HILL KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS • THE HILL AND HILL COMPANY, LOUISVILLE, KENTUCKY

AIR NEWS FROM NORTH AMERICAN

Another picture report of progress at North American Aviation
on the vital job of strengthening your security in the skies



BRAIN POWER MAKES AIR POWER—A large part of North American's effort is directed toward research on advanced air projects, and for a good reason: An airplane like North American's F-86 Sabre Jet, the world's fastest fighter, is the result of men working years ahead of actual production. North American employs many of the country's leading scientific minds—minds that are working on practical research projects for your future security in the skies.



GOOD IDEAS MAKE PLANES FASTER—North American has in operation a suggestion plan which rewards employees who submit winning ideas for conservation of materials or cutting production time. Thousands of employees, whose ideas have been accepted, have been given cash bonuses under the plan. This is just one example of the type of cooperation and teamwork which North American encourages throughout its plants.



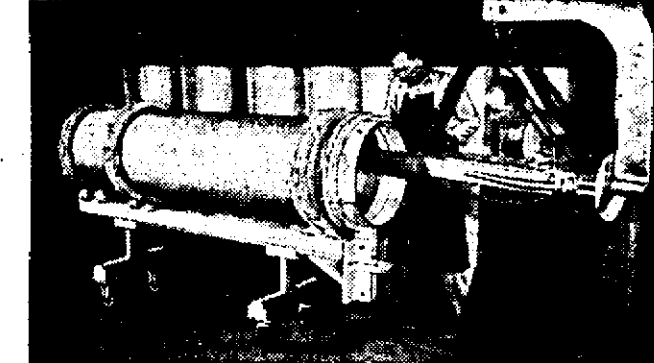
BANKERS, RED CROSS STYLE—North American's people have contributed more blood to the Red Cross Blood Bank than any other single group in the country. They are also active in other community affairs, participating in such things as church work, civic planning, Chambers of Commerce, Boy Scout work and school boards. And North American employees are giving over \$268,000 to qualified charities, health and welfare organizations this year.



NORTH AMERICAN SCHOLARSHIPS—The Management Club, consisting of supervisory personnel, awards two scholarships annually to high school seniors whose parents are North American employees. One of this year's winners is Louise Hinckley, shown above. North American itself also has an educational refund plan which encourages further study in employees' chosen fields, thus helping them get ahead. Then North American refunds 2% of all tuition expense.



NORTH AMERICAN FAMILY—Neilan Dopheide has been with North American 15 years. He says: "A fellow doesn't stay around that long unless he likes his company, and can see a future." Many members of the Dopheide family work at North American. One out of every 12 employees has been with North American 10 years or more—all because North American has proved to be a continuing good place to work, with good wages and regular promotions.



FROM COFFEE URNS TO JET PIPES—Jet exhausts for the F-86 Sabre Jet are made by a coffee urn manufacturer. He is one of 5000 outside suppliers who make components and sub-assemblies for North American planes. These suppliers, with whom North American does \$17 million worth of business a month, are also a part of the North American family, adding the skills of thousands of people to the work turned out by 43,600 employees at North American.



BIG LEAGUE SPIRIT—Baseball is only one of the hundreds of after-hours recreational activities organized by North American's employees. One North American group runs a baseball school for sons of employees and their friends. 400 boys are participating this year, and more than 1000 Dads play the game, too. Employees also support a Welfare Fund, out of which they furnish equipment for all sorts of sports, hobbies and weekend recreation.



FRUGAL MAC DOUGALL SAVES THOUSANDS FOR TAXPAYERS—Frugal Mac Dougall, above, symbolizes the fine record achieved by North American people in preventing waste. "Frugal's" conservation campaign has been so successful it is being borrowed by the U.S. Air Force. North American's Safety Department, too, set an industry record last year by winning the top award for only .79 (less than one) accidents per million man-hours worked.

notes 580

TONIGHT AT 6:30
That "Devilish" Quizmaster
RALPH EDWARDS
Pulls Some New Stunts and
Gags on His Tuesday Night
Half Hour of Hilarity
TRUTH OR CONSEQUENCES
Don't Miss Out on All the
Fun Tonight on KMJ

7:00 PM
Republican Presidential Nominee General Dwight D. Eisenhower delivers an important address from Indianapolis tonight which will be heard over KMJ.

7:35 PM
"Spring Is Loose Again" is the title of tonight's comedy drama on **THE FIRST NIGHTER**, as the popular series joins KMJ's great Tuesday night lineup of entertainment.

8:30 PM
Screen favorite **MACDONALD CAREY** portrays Dr. Edward Robinson Squibb in "How High the Flame" on **CAVALCADE OF AMERICA**.

9:00 PM
Comedian **JAN MURRAY** smooches the popular summer quiz series, **MEET YOUR MATCH**, with contestant's occupations as the keynote.

9:30 PM
WILLIAM GARGAN stars in the title role of **BARRIE CRAIG, CONFIDENTIAL INVESTIGATOR**, with tonight's thrilling mystery titled "The Perfect Suspect."

10:15 PM
Every night in the week you may enjoy the nation's finest listening and dancing music on **LUCKY LAGER DANCE TIME** on KMJ.

K M J
F80 ON YOUR DIAL

NORTH AMERICAN HAS BUILT MORE AIRPLANES THAN ANY OTHER COMPANY IN THE WORLD

NORTH AMERICAN AVIATION, INC.

LOS ANGELES, DOWNEY, FRESNO AND TORRANCE, CALIFORNIA, AND COLUMBUS, OHIO