

Radio and TV
Liberace Scales
To New Heights
With Radio Show

BY PEG SIMPSON
Hitting the biggest of the big time by way of television, piano wizard Liberace is climbing still higher with radio.

Television

Table with 2 columns: WSYR-TV-CHANNEL 3 and WHEN-TV-CHANNEL 3. Lists various TV programs and their times.

Radio

Table with 5 columns: WSYR 570, WHEN 620, WADR 1260, WFBL 1390, WOLF 1490. Lists radio programs and their times.

Your HOROSCOPE

By Carroll Righter
ARIES (March 21 to April 19). All sorts of information is available to you in every department of your affairs.

THE HEART OF JULIET JONES



THE GUMPS



CAESAR



Blackwood on Bridge

BY EASLEY BLACKWOOD
Here is another contract that was defeated through the use of the principle "play a card you are known to hold."

Contract Beaten in Use Of 'Known Card' Principle

BY EASLEY BLACKWOOD
Here is another contract that was defeated through the use of the principle "play a card you are known to hold."

ABBEY HITTERY

It now appeared to Mr. Abel that if he tried to ruff a heart with dummy's nine of spades, Mrs. Keen would over-ruff with the ten.

Arthur Murray Party TONIGHT at 8:30 WSYR-TV



IF YOUR CHILD IS BORN TODAY

Today's child is one of those very fortunate youngsters who starts life off with a fine mind and the ability to learn rapidly.

IN BOOT CAMP

John B. Fowler of Clay and Robert C. Vollmer of Cazenovia are undergoing boot training at Bainbridge, Md.

COOLER THAN A BROOK!

For a fast refresher take a "sip" from us - Snow Crop Frozen Lemonade.

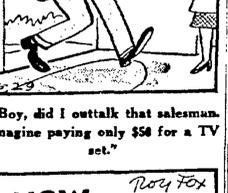
STOP BED WETTING NOW!

Put an End to DAILY BLANKET WASHING RUBBER SHEETS DISCOMFORT TO YOUR CHILD

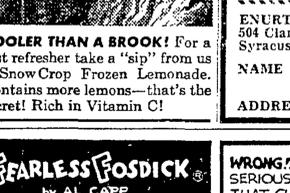
PIANOS

Bought - Sold - Exchanged GODARD'S 285 W. Onondaga St. 4-8416

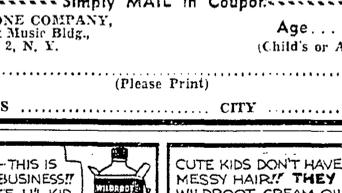
THEN



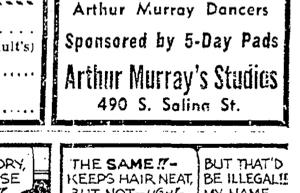
FEARLESS POSIDICK



WRONG? THIS IS SERIOUS BUSINESS!



CUTE KIDS DON'T HAVE DRY, MESSY HAIR!



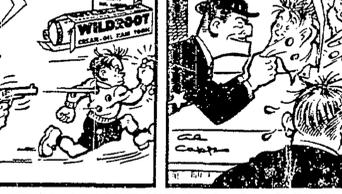
NOW



EMBARASSED BY LOOSE DANDRUFF?



THAT GIVES ME AN IDEA!



Chew Wrigley's Spearmint Gum



Share!

Share! at 5:30 p. m. WHEN-TV. At the same time on Friday, Father McKay will talk about "Jesus' Discourse on the Eucharist."

It being Mystery Night on WSYR

It being Mystery Night on WSYR radio, Barrie Craig, Confidential Investigator, will be heard at 8:30 p. m.

John Lund, as "Yours Truly, Johnny Dollar"

John Lund, as "Yours Truly, Johnny Dollar," manages to turn up a missing \$75,000 on a missing man, both somewhat depleted, in "The Woodward Manila Matter."

The Rev. Robert J. McKay

The Rev. Robert J. McKay will speak in "Jesus Feeds the Five Thousand" on "These Things We

Convert to Coolness...



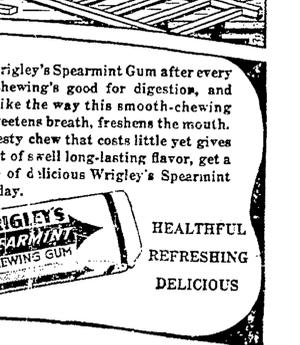
Convert to Coolness...



Convert to Coolness...



Convert to Coolness...



Convert to Coolness...

Convert to Coolness... with Ship 'n Shore

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