

Radio In Review

By JOHN CROSBY

Greatest Of Them All

SAM SPADE is described on the program of that name (NBC 8 p.m. Sundays) as the "greatest private detective of them all" and his originator, Dashiell Hammett, as "America's outstanding detective writer."

Sweeping as these claims are, they'd have a good chance of standing up in court, though, of course, there'd be strenuous objections from the Erle Stanley Gardner mob.

If you like tough private eyes, you might as well get an earful of the original one which is what

Mr. Spade is. The Spade caper, which sometimes threatens to revolutinize the speech habits of the nation's young, is fairly standardized operation, not necessarily a bad thing. At the very outset, the telephone rings, Effie, Mr. Spade's secretary answers: Mr. Spade is on the other end.

"Scurry right down to the apartment, my love," commands Mr. Spade. "And bring along a recording of 'Bongo Bongo Bongo, I Don't Want to Leave the Congo,' two cups of coffee and two voodoo drums. We'll sit on the drums, play the record and drink the coffee."

THE GREAT MAN always subjects Miss Effie to this kind of whimsy, but she never quite has grown used to it.

"Oh, Sam!" she wails. "Mr. Spade's odd, laconic requests take on some semblance of

hours are Portsmouth time (Eastern Standard) Erromous listings. If any are due to last-minute changes by stations and networks WPAY-FM (104.1 megacycles) duplicates WPAY programs daily from 2 to 12:15 a.m.

COLUMBIA NATIONAL MUTUAL AMERICAN
WPAY 1400 WJW 720 WGN 720 WJZ 770

FRIDAY NIGHT

6:00 News	Sports Review	Hurleigh-News	News
6:15 News Hoyt	News	Talent Direct	News
6:30 Sports Review	Easy Listening	Gabriel Heater	Long Roper
6:45 Ohio-GO-Round	3 Star Extra	Behind the Story	
7:00 Type-O	Light Up Time	Bandstand U.S.A.	Faj Man
7:15 Club 15	News	Dixieland Limited	Eddy Duchin
7:30 News-Murrow	Katterborn		Your FBI
8:00 Show Goes On	Halls of Ivy	Fulton Lewis Jr	Ozzie & Harriet
8:15 Chicago Nights	We The People	Chicago Nights	Hollywood Treat
8:30 " " "			The Sheriff
8:45 " " "			
9:00 Listening Glass	Playhouse		Flights
9:15 Broadway My Best	Jimmy Durante	Star Theater	Sports Page
9:45 " " "			
10:00 Escape	Life of Riley	Preston Bradley	News
10:15 Capitol Cook	Bill Stern	All Detectives	Ted Malone
10:45 " " "	Senator Taft	Siegist-News	Record Shop
		This is the Story	
11:00 CBS News	News	Frank Edwards	Record Shop
11:15 Music	Evan & Griffin	Griff Williams	Symphony Sid
11:30 Al Donahue	Barbershop		
11:45 " " "	Melody Trail		
12:00 Moon River	Jan Garber		

SATURDAY MORNING

6:00 Sunrise Roundup	News	Farm Hour	News
6:15 News	Midwest Roundup	Rise and Shine	People & Things
6:30 News	Hymn Time	Nichols-News	
6:45 Sunrise Roundup	Choretone		
7:00 News	News	Bill Evans	News
7:15 Musical Clock	Cable Tabernacle	News	Fluzgerfelds
7:30 News	News		
7:45 Musical Clock	Travelers		
8:00 News	Morning Star	Hurleigh-News	No School Today
8:15 Birthdays Club	More From Life	Week-End Report	
8:30 Barnyard Follies	Morning Matinee		
8:45 Call to Worship			
9:00 CBS News		Nichols-News	
9:15 Barnyard Follies		More From Life	
9:30 Market Calling	Juvenile Story	Eddy Arnold	
9:45 Garden Gate		Spots of Music	
10:00 RFD 1400	Fred Waring	Beautiful Home	Record Shop
10:15 Farm News	Novelty Shop	To Be Announced	Music
10:30 County Fair	Mary Lee Taylor		
10:45 " " "			
11:00 CBS News	Funny People	Kate Smith	Home Gardener
11:15 Airline Radio	Ed McConnell	Virginia Gale	American Farmer
11:30 Junior Miss		More From Life	
11:45 " " "		Nichols-News	

SATURDAY AFTERNOON

12:00 Theater of Today	Man on the Farm	Man on the Farm	Navy Hour
12:15 News	Everybody's Farm	Sugar Bowl	Roger Dahn Show
12:30 Theater			
12:45 Voice of Army			
1:00 Hollywood Star	Farm and Home	Sat. Sergeant	To The Opera
1:15 " " "			
1:30 Grand Central	Everybody's Farm	Fifth Band	
1:45 " " "			
2:00 Musical Varieties	Family Fair	Adventure	
2:15 " " "			
2:30 Daye Stephens	Lynn Collins	Fantasy Hall	Theater's Music
2:45 " " "			
3:00 Overseas Report	Lynn Collins	Allen-News	Horse Racing
3:15 Science Trips		More From Life	Toboggan Handip
3:30 CBS Farm News		Sports	Treasury Band
3:45 Derby Preview			
4:00 Treasury Band	Lynn Collins	Baker's Spotlight	Tea & Crumpets
4:15 Ky. Derby	Green Cross	Collector's Corner	
4:30 " " "			
4:45 Stan Daugherty			
5:00 Health Report	Americana Chor's		News
5:15 Hi Neighbor	Melody Trail	Radio Harris	Roger Renner
5:30 Gene Autry	Crosby	Hollywood Quiz	Harry Wismer
5:45 Golden Vespers			Rendezvous

SATURDAY NIGHT

6:00 News	News	Siegist-News	Rendezvous
6:15 News Hoyt	Midwest	Capitol Comment	Chandu
6:30 Sports Review	Hayride	Comedy of Errors	
6:45 News-CBS			
7:00 Young Love		Twenty Questions	To Be Announced
7:15 " " "			
7:30 Purple Sage	Famous Houses	Take A Number	Byline
7:45 " " "			
8:00 Gene Autry	Dimension "X"	True Or False	Rybura & Finch
8:15 Johnny Dollar	Truth or Cop	Lombardiand	
8:30 " " "			
9:00 Gene Autry	Hit Parade	Theater of Air	Shamrock
9:15 " " "	Dennis Day		
9:30 Godfrey Digest			Voice That Live
9:45 " " "			
10:00 Sing It Again	Judy Canova	Jan Garber	News
10:15 " " "	Grand Ol' Quiz	Siegist-News	Weather
10:30 " " "		Chicago Nights	Orrin Tucker
10:45 " " "			
11:00 News CBS	News	Teddy Powell	Symphony Sid
11:15 Hugo Milan	Morton Downey	Griff Williams	
11:30 Oscar Dumont	Barbershop	Jan Garber	
11:45 " " "	Melody Trail		
12:00 " " "	NBC News	Griff Williams	
12:15 " " "	News		
12:30 " " "	Music		

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BRITISH MIDGET HEADING OUR WAY. This Royal Navy midget submarine, seen on a cruise near Gareloch, Scotland, will join the U.S. Navy this Summer for maneuvers and training. The sub, manned by a crew of five, is a development of the type used in the torpedo attack on the German battleship Tirpitz during World War II.

Needle-Pointer

Toupee Vendors Need Not Call On Mary Yet

BY INEZ ROBB
NEW YORK, May 5.—(INS)—Mary Martin, hitherto known as every man's honey bun, the toast of Broadway and the femme star of that musical none-such "South Pacific," has acquired a new title and the offer of the most unique contract in show biz.

Now in the throes of making a needle-point rug, Miss Martin has just been christened the "Poor Man's Queen Mary." In deference to this new title, the Messrs. Richard Rodgers and Oscar Hammerstein II, producers of "South Pacific," have offered her a run-of-the-rug contract in her present role.

"I figure this ought to carry me and 'South Pacific' right through the season of 1957," Miss Martin opined. And as she displayed the rug on which she has made a valiant beachhead, it did seem to this observer that Miss Martin has a good quarter to half-century of steady work ahead.

"WHEN I EVER get this rug finished, I'm going to send it on the road," said Miss Martin, referring to the present U.S.-Canadian tour of Queen Mary's needle-point rug. "But it'll be chaperoned. I'm going with it, just to see that no one dares put a foot on it."

Miss Martin's passion for needle point is recent, she and her husband, Richard Halliday, writer and editor, explained as we had a fast dinner in the star's dressing room between a matinee and evening performance of "South Pacific."

"It's like eating popcorn or peanuts," Miss Martin said of needle points to wash the house windows with the help of Archie (Bob Hastings), Jughead (Harlan Stoen), Betty (Rosemary Rice) and Veronica (Gloria Mann) during the "Adventures of Archie Andrews."

On The Airlines

CBS' radio coverage of the Kentucky Derby will highlight WPAY's schedule for the weekend. Clem McCarthy, veteran turf caster, will call the racing classic at 4:15 p.m., while Mel Allen, sports reporter known for his coverage of the New York Yankees baseball games, will provide color commentary. The actual Derby race will come about an hour later.

FRIDAY

9:30 p.m.—WPAY-CBS: A girl's suicide attempt is stopped by Danny Clover and his men, and she hysterically threatens to commit murder so she'll have to hang, during "Broadway Is My Beat." A murder is committed and evidence points to the girl, but when Clover closes in on her he discovers she's been murdered too.

SATURDAY

9 p.m.—NBC: Betty Grable will be the star and "When My Baby Smiles At Me," the bill for "Screen Directors' Playhouse." This will be an adaptation of the film in which Miss Grable starred, a screen play based on that durable stage hit, "Burlesque."

SATURDAY

11:30 a.m.—WPAY-CBS: Judy Grave located a bundle of her sister's returned love letters during the "Junior Miss" program, and in trying to patch up the romance uncovers a bigger bundle of trouble. Lois is angry because Judy has read her very private mail, and while Judy is trying to bring about a reconciliation, Lois is already two boy friends ahead.

1 p.m.—WPAY-CBS: Screen star Cesar Romero takes the "Stars Over Hollywood" spotlight to play the lead in "The Perfect Party." He plays, Johnny, who fills a convenient spot in the stag line at a swank party, where he meets Peggy, a poor relation. They team up in a wild scavenger hunt with a prize of \$1,000, and learn that the real prize is much more valuable than mere money.

1:30 p.m.—NBC: In order to save money, Father Andrews at-

TV HIGHLIGHTS
WSAZ... TV Channel 5
5:45 Western Theater.
7:30 Bob Howard.
8:30 Ken Murray Show.
9:30 Boxing Matches.

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pose of inspecting and reporting on the ugly rumor that Miss M., after another 15 or 20 years in "South Pacific," will be bald as an egg as a direct result of the 23 weekly washings to which she subjects her cropped hair in her role as Nurse Nellie Forbush of Little Rock.

"Why, Honey, mah hair is just better than it ever was before," said the Texas star in her soft, animated voice. "Feel," she commanded, hospitably tilting her head across the festal board at me.

"Land sakes!" I said, running my hand over the short, thick stubble. "It feels like a pet! A real Grade A wooly lamb."

"IT WAS SO THICK yesterday that I had to thin it plenty as well as cutting it," proudly said Mr. Halliday, who has become the most famous amateur barber on Broadway since his wife's sensational success in "S.P."

It is a certified fact now that at least two things multiply under water: Guppies and Mary Martin's hair.

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