ON THE RADIO

New York Times (1857-Current file); Jul 10, 1950; ProQuest Historical Newspapers The New York Times (1851 - 2002)

ON THE RADIO WENT 1380 WEST 1330 WEST 1330 WAAT 970

WHOM WINS 101e 770

570 1050 WMGM WNEC 1130

WNYC WOR 83D 710

WQXR WVNJ WPAT

MONDAY, July 10, 1950

10 A. M.-12—Colgate University Conference: "American Business and the Far East"; 3-4—"Survival in the Twentieth Century"; 9-10— National Independence vs. Communist Imperialism-WNYC.

8-8:30-Railroad Hour: Gordon MacRae, Baritone; Lucile Norman, Soprano-WNBC.

8-8:30—Drama: "The Archer," With Wendell Corey—WCBS. 8:05-9—Symphony Hall: Sibelius' Violin Concerto—WQXR. 8:30-9—Jane Froman, Soprano; Barlow Orchestra—WNBC.

9-9:30-Lucile Cummings, Contralto; Voorhees Orchestra-WNBC, 9:30-10—Band of America: Paul Lavelle, Conductor, and W. C. Handy, Guest-WNBC

9:30-10—All-Star Baseball Game Prevue: A. B. Chandler, Ford Frick, Burt Shotton and Others—WOR.
9:30-10—Comedy: "Granby's Green Acres," With Gale Gordon and Bea Benadaret—WCBS.

10-10.30-United-or Not: U. N. Correspondents Interview Noted Per-

sonalities-WJZ.

10:15-10:30-A. L. Alexander, Poems-WOR (Première). 10:30-11-Drama: "Top Secret," With Ilona Massey-WNBC.

MORNING

5:40-WOR—Town and Country—Joe Bier WNEW—Farm News; Variety 5:30-WNBC—Tom Page, Modern Farmer WNEW—News; Recorded Music 5:45-WJZ—Recorded Music WCBS—News Reports 6:00-WNBC—Skitch Henderson Show

WOR-Rambling With Gambling
WJZ-Farm News-Philip Alampl
WCBS-Variety With Jack Sterling
WINS-Art Scanlon Show
WNEW-Anything Goes-Variety
WMGM-Newsreel Theatre
6:30-WNBC-News; Recorded Music
WJZ-Patt Barnes
WCBS-News; Jack Sterling Show

WNEW-Anything Goes
WQXR-Bright and Early
6:55-WNYC-News: Sunrise Symphony
7:00-WNBC-News; Recorded Music
WOR-News, Melvin Elliott 6:55-WYC-News: Sunrise Symphony
7:00-WNEC-News: Sunrise Symphony
7:00-WNEC-News: Recorded Music
WZE-News-Melvin Eillott
WZE-News-Don Gardiner
WCBS-News: Jack Sterling Show
WMCA-News: Great Day
WINS-News: Art Scanlon Show
WMGM-Tde Brown Show
WQXR-The New York Times News
7:05-WQXR-Bright and Early
7:10-WZE-Weather Report
7:15-WOR-Cambling's Musical Clock; Vincent
Sorey Orchestra
WZE-Patt Barnes
7:28-WQXR-Weather Report
7:30-WNBC-News: Charles F. McCarthy
WMCA-News: Sports: Great Day
WMCA-News: Sports: Great Day
WMCA-News: Anything Goes
WQXR-Breakfast Symphony
7:45-WNBC-Recorded Music
WJZ-News; Don Gardiner
WCBS-News, Harry Clark
WMCA-Unity Viewpoint
WNYC-Weather; News
8:00-WNBC-News: Recorded Music

WNYC--Weather; News

3:00-WNBC--News: Recorded Music
WOR--News; Prescott Robinson
WJZ--News and Music
WCBS--Morning News Round-Up
WMCA--News: Breakfast at 8
WNYC--Around New York
WQXR--The New York Times News

3:05-WQXR--Breakfast Symphony

3:15-WOR--Breakfast With the Slaters
WJZ--Bd and Pegeen Fitzgerald
WCBS--Phil Cook Variety Show
WINS--News: Art Scanlon Show

8:30-WNBC-Tex and Jinx Show

WCBS-Margaret Arlen Program

WNEW-News: Anything Goes
8:45-WNYC-City Food and Nutrition Talks
8:55-WJZ-Gems for Thought-Jesse W. Stitt

WNYC. WMGM-News
9:00-WOR-News, Harry Hennessy

WJZ-Breakfast Club-Variety

WCBS-This Is New York, With Bill

Leonard Leonard
WMCA-News: Lombardo Music
WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Carlton

WNYC—Masterwork from
WMGM—Living Should Be Fun—Carlton
Fredericks
WQXR—The New York Times News
9:05-WQXR—Just Music
9:15-WOR—Teilo-Test Quiz
WMCA—Ted Steele Show
WINS—Joe Halpin Show
9:30-WNEC—Bing Crosby Records
WOR—The McCanns at Home
WINS—Three-Corner Club
WNEW—News Reports
WMGM—Fun at Breakfast—Ward Wilson
WQXR—Plano Personalities
9:35-WNEW—Allen Edwards Show
9:45-WCBS—Missus Goes A-Shopping: John
Reed King
WQXR—Composer's Varieties
10:00-WNBC—Welcome Traveler: Tommy
Bartlett
WOR—Henry Gladstone, News

Bartlett WOR-He -Henry Gladstone News WOR-Henry Gladstone. News WJZ-My True Story-Drama WCBS-This Is Bing Crosby WMCA-News: Ted Steele Show WNYC-Colgate University Foreign Policy Conference: American Business and the Fr East-Shannon McCune, Chalriman WINS-Charlie Starke's Music Shoppe WMGM-Bandstand: Ted Husing WNEW-Make-Belleve Ballroom

WQXR—The New York Times News

10:05-WQXR—Morning Melodies

10:105-WQXR—Morning Melodies

WCBS—Atthur Godfrey Show: Janette
Davis, The Mariners, Bill Lawrence,
The Chordettes Quartet Archie Blyer
Orchestra and Tony Marvin

10:30-WNBC—Double or Nothing Quiz, With
Walter O'Keefe
WIZ—Betty Crocker's Magazine
WBLC—Betty Crocker's Magazine
WBLC—Steves: Make-Belleve Ballroom

10:45-WJZ—John B. Kennedy, News

11:00-WNBC—We Love and Learn—Sketch
WOR—News, Prescott Robinson
WIZ—Recorded Music
WMCA—News: Ted Steele Show
WQXR—The New York Times News

11:05-WQXR—Other People's Business—Alma
Dettinger

11:15-WNBC—Report from the Pentagon
WOR—Rudy Vallee Show: Instrumental
Trio Songs, Humor and Stories
WIZ—Quick as a Flash, Bill Cullen
WCBS—Grand Slam—Quiz, With Irene
Beasley
WNEW—News; Bing Crosby Music

WCBS-Grand Slam-Quiz, With It Beasley WNEW-News: Bing Crosby Music WQXR-Along the Danube 11:45-WNBC-David Harum-Sketch WOR-Kate Smith, Songs WCBS-Rosemary-Sketch WQXR-Luncheon Concert

AFTERNOON

12:00-WNBC-News Round-Up
WOR-Kate Smith Comments
WJZ-Ladies Be Seated
WCBS-Wendy Warren and the News
WMCA-News: Record Shop
WNYC-Midday Symphony
WINS-News, Carroll Alcott; Music
WNEW-Let Yourself Go: Peggy Ann
Ellis, Allyn Edwards and Others
WMGM-Hollywood, U. S. A.-Paula
Stone: Joan Bennett, Walter Wanger,
Guests
WQXR-Luncheon Concert
12:05-WQXR-Luncheon Concert
12:15-WNBC-Skitch Henderson Show
WOR-Lanny Ross Show
WOR-Lanny Ross Show
WOR-Lanny Ross Show
WOR-MORE Jenny-Sketch
WMGM-George H. Combs, News
12:25-WJZ-Beauty and Fashions-Carol Douglas
12:30-WOR-News, Henry Gladstone
WJZ-News; Herb Sheldon Show
WCBS-Romance of Helen Trent
WINS-Listen to Lacy
WNEW-News: Recorded Music
WMGM-Mort Lawrence Show
12:45-WOR-Luncheon at Sardi's-Bill SlaterWCBS-Our Gal Sunday
WMCA-The Music Box
12:55-WNYC-News; Chamber Music

1:00-WNBC-Mary Margaret McBride Show
WJZ-Baukhage, News
WCBS-Big Sister-Sketch
WMCA-News; Tune Time
WMGM-Recorded Music
WNEW-Show Business
WQXR-Midday Symphony
1:15-WJZ-Nancy Craig, Interviews; Murray
Hoyt, Guest
WCBS-Ma Perkins-Sketch
1:30-WOR-The Answer Man
WCBS-Young Dr. Malone-Sketch
WMCA-Open House: Shard Orchestra;
Joe O'Brien and Others
WNEW-News: Singing Stars
1:45-WOR-Gabriel Heatter Mailbag
WCBS-Guiding Light
WNYC-News and Weather; Armed
Forces Reports
2:00-WNBC-Double or Nothing Quiz: Walter
O'Keefe and Others
WOR-Ladies Fair
WJZ-Welcome to Hollywood
WCBS-Tine Second Mrs. Burton
WMCA-News: Baseball Almanac
WNYC-Mary Lovelace-Serial Drama
WNEW-Music Hall
WMGM-Recorded Music

WINS-Musical Scoreboard WQXR-The New York Times News 2:05-WQXR-Record Review

2:05-WQXR-Record Review
2:15-WQSR-Perry Mason
2:39-WNBC-Live Like a Millionaire-Talent
Contest With Jack McCoy
WOR-Queen for a Day
WJZ-Chance of a Lifetime. With John
Reed King
WCBS-This Is Nora Drake
WMCA-Sports News; Music
WNYC-Symphonic Matinee
WNEW-News; Music
WQXR-Curtain at 2:30
2:45-WCBS-The Brighter Day
WQXR-Today in Music
3:00-WNBC-Life Can Be Required

WQNR-Today in Music

3:00-WNBC-Life Can Be Beautiful
WOR-Second Honeymoon
WJZ-Bride and Groom
WJS-Bride and Groom
WCBS-Nona From Nowhere-Sketch
WMCA-News: Music
WNYC-Coirate University Foreign
Folicy Conferences: Survival in the
Twentieth Century: Brig. Gen. Edward
J. McGaw. Lt. Col. John N. Virden,
Others
WQXR-The New York Times News
3:05-WQXR-Symphonic Matinee

3:05-WQXR-Symphonic Matinee

AFTERNOON

3:15-WNBC-Road of Life
WCBS-Hilltop House
3:25-WLZ-Walter Klernan, Comments
3:30-WNBC-Pepper Young's Family
WOR-Tello-Test Quiz
WJZ-Hannibal Cobb-Drama
WCBS-Winner Take All, With Bill
Cullen Cullen WNEW-News: Music Hall 3:45-WNBC-Right to Happiness

WOR-All-Star Baseball Game Prevue; A. B. Chandler, Ford Frick, Burt Shotton, Others WIZ-Rex Maupin Orchestra WCBS-Granby's Green Acres-Sketch, With Gale Gordon Bea Benadaret, Others

WQXR-Deems Taylor Concert (Fremiere)

4:45-WNBC-Young Widder Brown
WJZ-Patt Barnes
4:35-WCBS-News: Bob Hite
WNYC-News: Sunset Serenade
5:00-WNBC-When a Girl Marries-Sketch
WOR-Buddy Rosers Show: Donald Buks,
Faith Domerque, Guests
WJZ-Fun House: Children's Show
WCBS-Galen Drake
WMCA-News: Ray Bloch Show
WNEW-Recorded Music
WINS-Baseball Roundup
WMGM-Bandstand, Ted Husing
WQXR-The New York Times News
5:05-WQXR-Continental Melodies
5:15-WNBC-Portla Faces Life
WINS-Recorded Music
WQXR-Record Review
5:30-WNBC-Just Plain Bill-Sketch
WOR-Lopez Speaking
WJZ-Superman-Sketch. With Michael
Fitzmaurice
WCBS-Hits and Misses
WMCA-Bing Crosby's Songs
WNEW-News; Make-Belleve Baltroom
WQXR-Cocktail Time
5:45-WNBC-Front-Page Farrell-Sketch
5:55-WNYC-News Report

EVENING

6:00-WNBC-News-Kenneth Banghart
WOR-News-Lyle Van
WJZ-Joe Hasel, Sports
WCBS-News-Allen Jackson
WMCA-News: Recorded Music
WNYC-Reviewing Stand: Do We Need
a Government Housing Program!
James C. Downs Zapl. Clero F. Hogan,
Robert F. Merriam, Norman Strunk
WQXR-The New York Times News
6:05-WQXR-Music to Remember

HODERT F. Merriam, Norman Strunk
WQXR-The New York Times News
6:05-WQXR-Music to Remember
6:15-WQMSC-Sports-Bill Stern
WOR-Bob Elson, Interviews
WIZ-News; Dorian St. George
WCBS-You and Korca-Dwight Cooke;
William F. Gray, Guest
William F. Gray, Guest
WINZ-Merb Gossib: Music
6:28-WQXR-Weather Report
6:28-WQXR-Weather Report
6:29-WQMSC-Tex and Jinx Digest
WJZ-Herb Sheldon Show
WJZ-Herb Sheldon Show
WJZ-Herb Sheldon Show
WGR-News, Fred Vandeventer
WCBS-Curt Massey Show
WMCA-Racling-Ernie Stone
WNYC-State Housing Program; Albert
J Haac, Speaker
WINS-News, Carroll Alcott
WNEW-News; Make-Believe Ballroom
WMGM-At Home With Lionel Barrymore
WQXR-Dinner Concert
6:45-WNBC-Three-Star Extra-News
WOR-Sports-Star Lomax
WCBS-Lowell Thomas
WMCA-Steve Ellis, Sports
WNYC-Weather Report

WCBS-Lowell Thomas
WMCA-Steve Ellis, Sports
WNYC-Weather Report
WINS-Sports-Geoffrey Davis
WMGM-Herron Orchestra
WOV-Variety
6:50-WNYC-News Reports: U. N
6:55-WMGM-Piews Reports
7:00-WNBC-One Man's Family-Sketch
WOR-News-Fulton Lewis Jr.

WCBS-Garry Moore Show WMCA-News; Music WNYC-Masterwork Hour WINS-Movie Star Dust; Music WMGM-Today's Baseball WMGM—Today's Baseball
WOV—Band Parade
WQXR—The New York Times News
7:05-WJZ—Headline Edition
WQXR—Keyboard Artists
7:15-WNBC—Morgan Beatty, News; Others
WOR—The Answer Man
WJZ—News—Elmer Dayis
WMCA—Vacation Guide
7:25-WOXD—Weather Board Un

WMCA-Vacation Guide
7:25-WCXR-Weather Round-Up
7:30-WNBC-The New Frontier: Play-Sweet
Music, With Walter Hampden
WOR-Gabriel Heatter, Comments
WJZ-Lone Ranger-Sketch
WCBS-Rosemary Clooney, Tony Bennett,
Songs: Johnny Guarneri Orchestra
WMCA-Recorded Music
WINS-News-Carroll Alcott
WMGM-Crime Does Not Pay. PlayOnce Too Often, With Herbert Rudley
WNEW-News: Teddy Wilson Show
WOV-1280 Club-Records
WQXR-Listen With Jacques Fray
7:45-WNBC-Mindy Carson, Songs

WQXR-Listen With Jacques Fray
7:45-WNBC-Mindy Carson, Songs
WOR-Behind the Story: Marvin Miller
WCBS-Larry Lesueur, News
WINS-A Star Sings
WNEW-Jimmy Powers, Sports
8:00-WNBC-Railroad Hour: Gordon McRae,
Carmen Dragon Orchestra; Lucille
Norman, Soprano
WOR-B-Bar-B Riders. With Bobby
Benson
WIZ-Ethel and Albert Show WJZ-Ethel and Albert Show WCBS-Hollywood Star Playhouse: The Archer, With Wendell Corey

WMCA-News: Echoes of the Big Time WMGM-John J. Anthony Hour WINS-Recorded Music WQXR-The New York Times News 8:05-WQXR-Symphony Hall: Sibelius's Violin Concerto in D Minor 8:30-WNBC-Howard Barlow Orchestra: Jane Frohman, Soprano WOR-Crime Fighters WJZ-Henry J. Taylor WCBS-Broadway's My Beat-Sketch, With Larry Thor WMCA-Sammy Kaye Show WNYC-Opera Memories: Thomas H. Cowan, Comments WNGW-News; Recorded Music 8:43-WJZ-Joe Hasel Sports Show WMCA-Dick Haymes Show \$:55-WOR-News, Bill Henry

8:45-WJZ-Joe Hasel Sports Show
WMCA-Dick Haymes Show
WMCA-Dick Haymes Show
8:55-WOR-News, Bill Henry
9:00-WNBC-Donald Voorhees Orchestra;
Lucile Cummings, Contraito
WOR-Murder by Experts
WJZ-Tex Bencke's Treasury Show
WCBS-Too Many Cooks-Sketch, With
Hal March, Mary Jane Croft, Others
WMCA-News; David Rose Show
WNYC-Colgate University Foreign Policy |
Conference; Asla: National Independence vs. Communist Imperialism—Clayton Lane, Dean Rusk, Others
WNEW-You Decide-Bruno Shaw
WMGM-Hal Tunis Show
WOV-Prairie Stars
WQXR-The New York Times News
9:05-WQXR-Concert Hall
9:15-WNEW-Here's to Veterans
9:25-WQXR-Weather
9:30-WNBC-Band of America and Male
Quarter: Paul Lavalle, Conductor;
W. C. Handy, Guest

With Gale Gordon Bea Benauare.
Others
WNEW-Magic of Music
WNEW-Mess; Bing Crosby, Songs
WMGM-Ken Roberts Show
WQXR-Home Music Quiz
9:45-WQXR-Great Names
WMCA-Xavier Cugat Show
10:00-WNBC-Nightbeat: Drama With Frank
Lovejoy 10:00-WNBC-Nightbeat: Drama With Frank
Lovejoy
WOR-Frank Edwards, Comments
WJZ-United-Or Not
WCBS-Joan Davis Show
WMCA-News; Dance Music
WNEW-Talking Magazine for the Blind:
Readings of Leading Stories
WMGM-Hal Tunis Show
WQXR-The New York Times News
10:05-WQXR-Nights in Latin America-Pru
Devon Devon

10:15-WOR-A. L. Alexander, Poems (Premiere)
10:30-WNBC-Drama: Top Secret, With Ilona 10:30-WMBC—Drama: Top Secret, With I Massey
WOR-Music for Half an Hour
WJZ—News: John Hicks
WCBS—Carmen Cavallaro Orchestra
WMGM—Sports Final
WINS—News: Carroll Alcott: Music
WNEW—News: Music
10:45-WJZ—Ted Malone, Stories
WING—UN. News
WINS—Adventures in Travel
WNEW—Flesta Time
WMGM—Trotting Races, Roosevelt
Raceway

EVENING

WQXR-To Paris, Please-French Songs
11:00-WNBC-News, Kenneth Banghart
WOR-News, Lyle Van
WJZ-Billy Butterfield Orchestra;
Martha Lou Harp, Songs
WCBS-News, George Bryan and Eric
Sovereid WCBS-News, George Bryan and ErSevereid
WMCA-News: Sports: Night Watch
WINS-Fred Robbins Show
WNEW-Recorded Music
WMCM-Newsreel Theatre
WOV-A Rambie in Erin
WQXR-The New York Times News
11:07-WQXR-The World of Music
11:15-WNBC-News, Richard Harkness
WOR-Sports News: Weather
WCBS-Starlight Salute
11:30-WRBC-C-Splicehlo Orchestra 11:30-WNBC-Gallicchio Orchestra WOR-Tommy Dorsey Orchestra WJZ-Joe Franklin Record Shop WOR—Tommy Dorsey Orcness WOR—Tommy Porsey Orcness WIZ—Joe Franklin Record Shop

11:45-WCBS—Teddy Powell Orchestra
11:55-WJZ—Gems for Thought—Jesse W. Stitt
12:00-WNBC—News; Albert Orchestra
WOR—News; Dance Music
WJZ—Symphony Sid (TO 5:45)
WCBS—News; Dance Music
WMCA—Barry Gray Show (TO 3)
WINS—Music (To 1)
WMGM—Bee Kalmus Show
WNEW—Milkman Matinee
WOV—News; Front Page Drama
WOV—News; Front Page Drama
WOV—News; Front Page Drama
12:05-WQXR—The New York Times News
12:05-WQXR—Nightcap (To 1)
12:30-WNBO—Xavier Cugat Orchestra
12:55-WNBC—News (To 1:05)
WMGM—Jack Eigen Show (To 4)
1:30-WOR—Let's Have a Party
1:55-WOR—News Reports
2:00-WOR—Hogan's Alley (To 5)

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