## ON THE RADIO

New York Times (1857-Current file); Aug 21, 1950; ProQuest Historical Newspapers The New York Times (1851 - 2003)

# ON THE RADIO

WHOM 1480 WINS WIZ 1010 770 WMCA WMGM 1050 WNBC

WNJR WNYC 830 710 WQXR WVNI WPAT

\$20 930

#### The New York Times NEWS BULLETINS

every hour on the hour 7 A. M. to midniaht over

> WQXR (1560 on your dial) W Q X R—FM 96.3 mc. [Channel 242]

## MONDAY, AUG. 21, 1950

1:25-Baseball: Giants vs. Philadelphia-WMCA; Dodgers at Pittsburgh -WMGM.

8-8:30—Railroad Hour: Gordon MacRae, Baritone; Lucille Norman, Soprano; Carmen Dragon Orchestra—WNBC.

8-8:30-Hollywood Star Playhouse: "Final Entry," With Victor Mature and Others-WCBS.

8:05-9—Symphony Hall: Schubert's Symphony No. 9—WQXR. 8:30-9—Vivian della Chiesa, Soprano; Barlow Orchestra—WNBC. 8:30-10:55—Opera Memoirs: Thomas H. Cowan, Comments—WNYC.

9:30-9—Prize Performance, With Cedric Adams, Arlene Francis, Peter 9:30-10—Band of America; Paul Lavalle, Conductor—WNBC. 9:30-10—Comedy: "Granby's Green Acres." With Gale Gordon—WCBS. 9:30-10—Home Front, War Front: News Reports—WOR. 10-10:30—United—Or Not: Ambassador Selim Sarper From Turkey,

Guest-WJZ.

10:30-11-The First Piano Quartet-WNBC.

#### MORNING

WORNTING
5:00-WOR-Town and Country-Joe Bier
WNEW-Farm News: Variety
5:30-WNBC-Tom Page, Modern Farmers
WNEW-News: Recorded Music
5:45-WJZ-Recorded Music
WCBS-News Reports
6:00-WNBC-Skitch Henderson Show
WOR-Rambling With Gambling
WJZ-Farm News-Phillip Alampi
WCBS-Variety, With Jack Sterling
WINS-Art Scanlon Show

WNEW-Anything Goes-Variety
WMGAI-Newsreel Theatre
6:30-WNEC-News: Recorded Music
WJZ-Joe Franklin Show
WCBS-News: Jack Sterling Show
WNEW-Anything Goes
WQXR-Bright and Early
6:50-WJZ-Gems for Thoughti-Dr. Jess
6:55-WJZ-Walter Kiernan. Comments
WNYC-News: Sunrise Symphony
7:00-WNEC-News: Recorded Music
WOR-News: Reford Music
WJZ-News: Gordon Fraser

WCBS-News; Jack Sterling Show WMCA-News; Great Day WINS-News; Art Scanlon Show WMGM-Ted Brown Show WQXR-The New York Times News 7:05-WQXR-Bright and Early

7:10-WJZ-Weather Report 7:15-WOR-Musical Clock: Vincent Sorey Orchestra

WJZ-Kiernan's Corner
7:28-WQXR-Weather Report
7:30-WNBC-News; Charles F. McCarthy
WCBS-News; Jack Sterling Show
WMCA-News; Sports: Great Day
WNEW-News; Anything Goes
WQXR-Breakfast Symphony
7:45-WNBC-Recorded Name

7:45-WBC-Recorded Music
WJZ-News: Don Gardiner
WCBS-News. Harry Clark
WMCA-Unity Viewpoint
WNYC-Weather: News

8:00-WNBC-Weather: News
WNBC-Weaks: Recorded Music
WOR-News: Prescott Robinson
WJZ-News and Music
WCBS-Morning News Round-Up
WMCA-News: Breakfast at 8
WNYC-Around New York
WQXR-The New York Times News

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8:50-WJZ-Gems for Thought-Jesse W. Stitt

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8:55-WJZ-Walter Kiernan, Comments
WNYC, WMGM-News
9:00-WOR-News, Harry Hennessy
WJZ-Breakfast Club-Variety
WCBS-This Is New York: Bill Leonard
WMCA-News; Lombardo Music
WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Carlton
Fredericks Fredericks
WQXR-The New York Times News

9:05-WQXR-Just Music 9:15-WOR-Tello-Test Quiz WMCA-Ted Steele Show WINS-Joe Halpin Show

WINS—Joe Haipin Snow
9:30-WNBC—Bing Crosby Records
WOR—The McCanns at Home
WINS—Three-Corner Club
WNEW—News; Studio Trio
WMGM—Fun at Breakfast—Ward Wilson
WQXR—Piano Personalities

9:45-WCBS-Missus Goes A-Shopping: John Reed King WQXR-Composer's Varieties

10:00-WNBC-Welcome Traveler: Tommy Bartlett WOR-Henry Gladstone, News
WJZ-My True Story-Drama
WCBS-This Is Bing Crosby
WMCA-News: Ted Steele Show
WINS-Charlie Starke's Music Shoppe
WMGM-Bandstand
WNEW-Make-Believe Ballroom
WQXR-The New York Times News

10:05-WQXR-Morning Melodies 10:15-WOR-Martha Deane Program: Eleanor Nash, Guest

### **AFTERNOON**

12:00-WNBC-News Round-Up
WOR-Kate Smith Comments
WJZ-Johnny Olsen Luncheon Club
WCBS-Wendy Warren and the News
WMCA-News: Record Shop
WNYC-Midday Symphonies
WINS-Sister Kenny Fund Rally, SubTreasury Building
WNEW-Let Yourself Go: Peggy Ann
Ellis, Allyn Edwards and Others
WMGM-Hollywood U. S. A.-Paula
Stone: John Ireland and Joanne Dru,
Gueets

Guests WQXR-The New York Times News

WQXR—The New York Times News
12:05-WQXR—Luncheon Concert
12:15-WNBC—Skitch Henderson Show
WOR—Lanny Ross Show
WCBS—Aunt Jenny—Sketch
WMGM—George H. Combs, News
12:25-WJZ—Beauty and Fashlons—Carol Douglas
12:30-WOR—News, Henry Gladstone
WJZ—News: Herb Sheldon Show
WCBS—Romance of Helen Trent
WINS—Listen to Lacy
WNEW—News: Recorded Music
WMGM—Mort Lawrence Show
12:45-WOR—Luncheon at Sardi's—Bill Slater
WCBS—Our Gal Sunday

1:00-WNBC-Mary Margaret McBride Show WJZ-Baukhage, News WCBS-Big Sister-Sketch WMCA-News: Tune Time WNYC-Chamber Music WMGM-Recorded Music WNEW-Show Business

WNYC-Chamber Music
WMGM-Recorded Music
WNEW-Show Business
WQXR-The New York Times News
1:05-WQXR-Midday Symphony
WMGM-Warmup Time
1:15-WMCA-Barey Craig Interviews: Arthur
Gordon, Guest
WCBS-Ma Perkins-Sketch
1:25-WMCA-Baseball: Giants vs Philadelphia,
Polo Grounds
WMGM-Easeball: Dodgers at Pittsburgh
1:30-WOR-The Answer Man
WCBS-Young Dr. Malone-Sketch
WNEW-News: Singing Stars
WMGM-News: Warm-Up Time
1:45-WOR-Gabriel Heatter Mailbag
WCBS-Guiding Light
WNYC-News and Weather
2:00-WNBC-Double or Nothing Quiz: Walter
O'Keefe and Others
WOR-Ladies, Fair
WJZ-Welcome to Hollywood
WCBS-The Second Mrs. Burton

WNYC-Mary Lovelace-Serial Drama
WNEW-Music Hall
WINS-Musical Scoreboard
WQXR-The New York Times News
2:05-WQXR-Record Review
2:15-WCBS-Perry Mason
2:30-WNBC-Live Like a Millionaire-Taient
Contest, With Jack McCoy
WOR-Queen for a Day
WJZ-Chance of a Lifetime. With John
Reed King
WCBS-This Is Nora Drake
WNYC-Symphonic Matinee
WOXR-Today in Music
3:05-WSBS-Thoday in Music
3:05-WNBC-Life Can Be Beautiful
WOR-Second Honeymoon
WJZ-Bride and Groom
WCBS-Nona From Nowhere-Sketch
WQXR-The New York Times News
3:05-WQXR-Symphonic Matinee
3:15-WNBC-Road of Life
WCBS-Hilliop House
3:25-WJZ-Bryson Rash, Comments
3:30-WNBC-Pepper Young's Family
WOR-Tello-Test Quiz

WJZ-Hannibal Cobb-Drama WCBS-Winner Take All, With Bill Cullen

WMCA-News, Sports and Music WNEW-News, Music Hall WMGM-Sports, News and Music

WCBS—Arthur Godfrey Show: Jancte Davis. The Mariners. Bill Lawrence, The Chordettes Quartet and Others, With Robert Q. Lewis

10:30-WNBC—Double or Nothing Quiz. With Walter O'Keefe WJZ—Betty Crocker's Magazine WNYC—Staten Island Museum Talk WNEW—News: Make-Belleve Ballroom 10:45-WNYC—News: Make-Belleve Ballroom 10:45-WNYC—News: to Wise Buying 10:55-WNYC—News Reports

11:00-WNBC—We Love and Learn—Sketch WOR—News. Prescott Robinson WJZ—Modern Romance—Drama WMCA—News: Ted Steele Show WNYC—To the Ladles—Interviews WQXR—The New York Times News 11:05-WQXR—Other People's Business. With Stan Roberts

11:10-WNGC—Beport From the Pentagon

11:05-WQXR-Other People's Business, With Stan Roberts
11:15-WNBC-Report From the Pentagon WOR-Rudy Vallee Show
11:20-WNBC-Jack Berch Show: Instrumental Trio Songs, Humor and Stories
WJZ-Quick as a Flash, Bill Cullen WCBS-Grand Slam-Quiz, With Irene Beasley
WNEW-News; Bing Crosby Music WXR-Along the Danube
11:45-WNBC-David Harum-Sketch WOR-Kate Smith, Songs WCBS-Rosemary-Sketch

# **EVENING**

6:00-WNBC-News-Kenneth Banghart
WOR-News-Lyle Van
WJZ-Sports: Joe Hasel
WCBS-News-Allen Jackson
WMCA-News: Music
WNYC-Reviewing Stand: Is Germany
Turning East or West? Prof. Ludwig
Freund and Others (Recording)
WNR-The New York Times News
6:05-WQXR-Music to Remember
6:15-WNBC-Sports-Bill Stern
WOR-Bob Elson Interviews
WJZ-News: Dorain St. George
WCBS-You and World Trouble Spots:
Elmer Newton, Guest, With Quincy
Howe

Howe
WMCA—Movie Gossip: Music
WINS—Kitty Kallen Show
6:28-WQXR—Weather Report
6:30-WNBC—Tex and Jinx Digest
WJZ—Herb Sheldon Show
WOR—News, Fred Vandeventer
WCBS—Curt Massey Show
WMCA—Racing—Ernie Stone
WNYC—State Housing Commission
Series: Martin B. Levy, Speaker
WINS—News, Carroll Alcott
WNEW—News: Make-Believe Ballroom
WMGM—At Home With Lionel Barrymore
WQXR—Dinner Concert
6:45-WNBC—Three-Star Extra—News

WQXR—Dinner Concert
6:45-WNBC—Three-Star Extra—News
WOR—Sports—Stan Lomax
WCBS—Lowell Thomas Time
WMCA—Steve Ellis, Sports
WNYC—Weather Report
WINS—Sports—Geoffrey Davis
WMGM—Herron Orchestra
WOV—Variety
5:50-WNYC—New Paperter, M. N. 6:50-WNYC-News Reports: U. N. 7:00-WNBC-One Man's Family-Sketch WOR-News: Henry La Cossitt WJZ-Edwin C. Hill WCBS-Garry Moore Show
WMCA-News; Stock Market Reports
WNYC-Masterwork Hour
WINS-Movie Star Dust: Music
WMGM-Today's Baseball
WOV-Band Parade
WQXR-The New York Times News

7:05-WJZ-Headline Edition WQXR-Keyboard Artists 7:15-WNBC-Morgan Beatty, News; Others WOR-The Answer Man WJZ-News: Marquis Childs WMCA-Recorded Music

WMCA—Recorded Music
WINS—Johnny Long Show
7:30-WNBC—The New Frontier—Drama
WOR—Gabriel Heatter. Comments
WJZ—Lone Ranger—Sketch
WCBS—Rosemary Clooney. Tony Bennett,
Songs: Johnny Guarneri Orchestra
WMCA—Seven Star Final: News
WINS—News—Carroll Alcott
WMGM—Crime Does Not Pay: Murder
Makes Book, With Joseph Wiseman
WNEW—News: Teddy Wilson Show
WOV—1280 Club—Records
WQXR—Listen With Jacques Fray
2:45-WNBC—Mindy Carson Songs

7:45-WNBC-Mindy Carson, Songs WOR-A L. Alexander, Poems WCBS-Larry Lesueur WMCA-Political Talk: Assemblyman Phillip Schupler WINS-A Star Sings WNEW-Jimmy Powers, Sports

8:00-WNBC-Railroad Hour: Gordon McRae, Carmen Dragon Orchestra; Lucille Norman, Soprano WOR-B-Bar-B Riders, With Bobby Benson WJZ-Ethel and Albert Show WCBS-Hollywood Star Playhouse: Final Entry, With Victor Mature

WMCA—News: Echoes of the Big Time
WMGM—John J. Anthony Program
WINS—Recorded Music
WNEW—Magic of Music
WQXR—The New York Times News
8:05-WQXR—Symphony Hall: Schubert's
Symphony No. 9 in C
8:30-WNBC—Howard Barlow Orchestra:
Vivian della Chiesa Soprano

Vivlan della Chiesa Soprano

WOR-Crime Fighters

WIZ-Henry J, Taylor

WCBS-Broadway's My Beat-Sketch

WMCA-Sammy Kaye Show

WNYC-Opera Memoirs: Thomas H.

Cowan, Comments (To 10:55)

WNEW-News: Recorded Music

8:45-WJZ-Joe Hasel Sports Show: Doily

Stark, Guest

WORA-Dick Haymes Show

8:55-WOR-News, Bill Henry

9:00-WNBC-Donald Voorhees Orchestra:

Ezlo Pinza, Basso

WOR-Murder by Experts

WJZ-Tex Beneke Show

WCBS-Too Many Cooks-Sketch, With

Hall March and Mary Jane Croft

WMCA-David Rose Show

WMCA-David Rose Show
WNEW-You Decide-Bruno Shaw
WMGM-Hal Tunis Show
WOV-Prairie Stars
WQXR-The New York Times News

9:05-WQXR-Concert Hall 9:15-WNEW-Here's to Veterans WMCA-Russ Morgan Show

9:28-WQXR-Weather
9:30-WNBC-Band of America and Male
Quartet: Paul Lavalle. Conductor
WOR-Home Front, War Front: News
from Tokyo. New York and the High
Seas

WMCA-U. N. Reports
WINS-S. S. Liberte Story
WNEW-Flesta Time
WQXR-To Paris. Please-French
10:55-WNYC-News (To 10: FM to 12)
WMGM-News Reports

3:45-WN9C-Right to Happiness
3:55-WNYC-News; Music of the Theatre
4:00-WNBC-Backstage Wife
WOR-Barbara Welles Show: Dr. Charles
E. Dutchess. Guest

E. Dutchess. Guest
WJZ-Norman Brokenshire Show
WCBS-Strike It Rich-Warren Hull
WMCA-News; Sports and Music
WNEW-Don Rodney Show
WQXR-The New York Times News
4:05-WQXR-Around the World: France
4:15-WNBC-Stella Dallas
WNEW-Men of Melody
4:30-WNBC-Lorenzo Jones-Sketch
WOR-Dean Cameron-Interviews
WJZ-Conversation With Casey
WCBS-Treasury Bandstand
WNEW-News; Recorded Music
WINS-Listen to Lacy
WQXR-Deems Taylor Concert
4:45-WNBC-Young Widder Brown

WQXR-Great Names WMCA-Xavier Cugat Show

WMGM-Hal Tunis Show WQXR-The New York Times News

WQXR-Brief Classics

10:45-WJZ-Ted Malone Stories

WMCA-U. N. Reports

WINS-S. S. Liberte Story

WNEW-Flesta Time

WQXR-To Paris, Please-French Songs

10:05-WQXR-Nights in Latin America-Pru

10:15-WOR-News: Raymond Swing WMGM-Trotting Races, Roosevelt

Raceway

10:30-WNBC-First Piano Quartet
WOR-Music for Half an Hour
WJZ-News; John Hicks
WCBS-Xavier Cugat Orchestra
WNEW-News; Music
WINS-News; Carroll
WMGM-Sports Final: Racing
WQXR-Brief Classics

Devon

Raceway

# **AFTERNOON**

WJZ-Patt Barnes
WMGM-Wcather and Music
4:55-WKBS-News: Bob Hite
WNYC-News: Bob Hite
WNYC-News: Sunset Screnade
5:00-WNBC-When a Girl Marries-Sketch
WOR-Buddy Rogers Show: Rosemar
Clooney, Guest
WJZ-Fun House-Children's Show
WCBS-Galen Drake
WMCA-News: Ray Bloch Show
WNEW-Recorded Music
WMGM-Bandstand
WQXR-The New York Times News
5:05-WQXR-Continental Melodies
5:15-WNBC-Portia Faces Life
WINS-Dick Todd Show
WQXR-Record Review
5:30-WNBC-Just Plain Bill-Sketch
WOR-Lopez Speaking
WJZ-Superman-Sketch With Michael
Fitzmaurice
WCBS-Hits and Misses
WMCA-Bing Crosby's Songs
WINS-Listen to Lacy
WNEW-News: Make-Believe Ballroom
WQXR-Cocktail Time
5:45-WNBC-Font-Page Farrell-Sketch
5:55-WNYC-News Report

#### **EVENING**

WJZ-Rex Maupin Orchestra
WCBS-Granby's Green Acres-Comedy,
With Gale Gordon
WMCA-Perry Como's Songs
WNEW-News; Bing Crosby Songs
WMGM-Ken Roberts Show
WQXR-Home Music Quiz 11:00-WNBC-News, Kenneth Banghart
WOR-News, Lyle Van
WJZ-Martha Lou Harp, Songs;
Butterfield Orchestra
WCBS-News, George Bryan and Eric
Scarcedd 10:00-WNBC-Nightbeat: Drama With Frank Lovejoy WOR-Frank Edwards, Comments WJZ-United-Or Not: Ambassodor Selim Sarper from Turkey, Guest

WCBS-News, George Bryan and Erro Severoid
WMCA-News: Sports; Music
WINS-Fred Robbins Show
WNEW-Resorded Music
WMGM-Newsreel Theatre
WOV-Ramble in Erin
WQXR-The New York Times News
11:07-WQXR-The World of Music
11:15-WNBC-News, Richard Harkness
WOR-Sports News; Weather
WCBS-Starlight Salute WCBS-Joan Davis Show WMCA-News: Dance Music WNEW-Talking Magazine for the Blind: Readings of Leading Stories

11:30-WNBC-News: Gallicchio Orchestra WOR-Xavier Cugat Orchestra WJZ-Joe Franklin Record Shop 11:45-WCBS-Teddy Powell Orchestra

11:45-WCBS—Teddy Powell Orchestra
11:55-WJZ—Gems for Thought—Dr. Jesse Stitt
12:00-WNBC—News; The Spotlighters
WOR—News; Dance Music
WJZ—News; Record Shop
WCBS—News, Dance Music
WMCA—Barry Gray Show (To 8)
WINS—Big Joe's Happiness Exchange
WMGM—Bea Kalmus Show
WNEW—Milkman's Matinee
WOV—News Report
WQXR—The New York Times News

WQXR—The New York Times News
12:05-WQXR—Nightcap (To 1)
12:15-WNBC—To be announced
12:30-WNBC—Frankle Carle Orchestra
12:55-WNBC—News (To 1)
1:00-WCBS—News (To 1:05)
WMGM—Jack Eigen Show (To 44)
1:30-WOR—Let's Have a Party
1:55-WOR—News Reports

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