### ON THE RADIO

New York Times (1857-Current file); Aug 28, 1950; ProQuest Historical Newspapers The New York Times (1851 - 2003)

# ON THE RADIO

1350 880 1330

whom wins wjz wlib 1480 WMCA WMGM 570 1059

WNJR WNYC 830 710 WQXR WVNI 520 930 WPAT

The New York Times NEWS BULLETINS 1800 every hour on the hour 7 A. M. to midnight over

WQXR (1560 on your dial)

#### MONDAY, AUG. 28, 1950

2:25—Baseball: Yankees vs. Chicago, at the Stadium—WINS: 2:55—Giants at Cincinnati—WMCA; 3:25—Dodgers at St. Louis—WMGM.
8-8:30—Railroad Hour: Gordon MacRae, Baritone; Lucille Norman, Soprano; Carmen Dragon Orchestra—WNBC.
8-8:30—Holly wood Star Playhouse: "Flute in the Night," With Herbert Marchell WCPS

Marshall-WCBS.

Marshall—WCBS.

8:05-9—Symphony Hall: Sibelius' Symphony No. 2—WQXR.

8:30-9—Giuseppe Valdengo, Baritone; Barlow Orchestra—WNBC

8:30-10:55—Opera Memoirs: Thomas H. Cowan, Comments—WNYC

9-9:30—Leonard Pennario, Pianist; Voorhees Orchestra—WNBC

9-10—Radio Theatre: "My Foolish Heart," With Susan Hayward and Dana Andrews—WCBS (Première)

9:30-10—Band of America: Paul Lavalle, Conductor—WNBC

9:30-10—Home Front, War Front: News and Comments—WOR

10-10:30—Brig. Gen. David Sarnoff, Speaking at Veterans of Foreign Wars Dinner, Chicago—WNBC

10-10:30—United—Or Not: Prof. Ahmed S. Bakhari of Pakistan, Guest—WJZ

10-10:30—"My Friend Irma," With Marie Wilson and Cathy Lewis—WCBS (Première)

10:30-11-Bob Hawk Show-WCBS (Première)

MORNING
5:00-WOR-Town and Country-Joe Bier
WNEW-Farm News: Variety
5:30-WNBC-Tom Page, Modern Farmer
WNEW-News: Recorded Music
5:45-WJZ-Recorded Music
WCBS-News Reports
6:00-WNBC-Skitch Henderson Show Farmers

WOR-Rambling With Gambling WJZ-Farm News-Phillip Alampi WCBS-Variety, With fack Sterling WINS-Art Scanlon Show WNEW-Anything Goes-Variety WMGM-Newsreei Theatre 6:30-WNBC-News; Recorded Music WJZ-Joe Franklin Show

WCBS-News: Jack Sterling Show
WNEW-Anything Goes
WQXR-Bright and Early
6:50-WJZ-Gems for Thought-Dr. Jesse Stitt
6:55-WJZ-Walter Kiernan, Comments
WNYC-News: Sunrise Symphony
7:00-WNBC-News: Recorded Music
WOR-News: Melvin Elliott
WJZ-News: Gordon Fraser
WCBS-News: Jack Sterling Show
WMCA-News: Great Day
WINS-News: Art Scanlon Show
WMGM-Ted Brown Show
WWGM-The New York Times News
7:05-WQXR-Bright and Early

WMGM—Ted Brown Show
WQXR—The New York Times News
7:05-WQXR—Bright and Early
7:10-WJZ—Weather Report
7:15-WOR—Gambling's Musical Clock: Vincent
Sorey Orchestra
WZ—Kiernan's Corner
7:28-WQXR—Weather Report
7:30-WNBC—News: Jack Sterling Show
WMCA—News: Jack Sterling Show
WMCA—News: Sports: Great Day
WNEW—News: Anything Goes
WQXR—Breakfast Symphony
7:45-WNBC—Recorded Music
WJZ—News: Don Gardiner
WCBS—News, Harry Clark
WMCA—Unity Viewpoint
WNYC—Weather: News
8:00-WNBC—News: Recorded Music
WOR—News: Prescott Robinson
WJZ—News and Music
WCBS—Morning News Round-Up
WMCA—News: Breakfast at 8
WNYC—Around New York
WQXR—The New York Times News
8:05-WQXR—Breakfast Symphony
8:15-WOR—Breakfast With Dorothy and Dick
WJZ—Ed and Pegeen Fitzgerald

WCBS-Phil Cook Variety Show
WINS-News: Art Scanlon Show
8:30-WNBC-Tex and Jinx Show
WCBS-Margaret Arlen Program
WNEW-News: Anything Goes
8:45-WNYC-City Food and Nutrition Talks
8:50-WJZ-Gems for Thought: Dr. Jesse Stitt
8:55-WJZ-Walter Klernan Comments
WNYC WMGM-News
9:00-WORD-News Harry Henners

8:55-WJZ-Walter Klernan Comments
WNYC WMGM-News
9:00-WOR-News, Harry Hennessy
WJZ-Breakfast Club-Variety
WCBS-This Is New York: Bill Leonard
WMCA-News; Lombardo Music
WNYC-Masterwork Hour
WMGM-Living Should Be Fun-Carlton
Fredericks
WQXR-The New York Times Néws
9:05-WQXR-Just Music
9:15-WOR-Tello-Test Quiz
WMCA-Ted Steele Show
WINS-Joe Halpin Show
9:30-WNBC-Bling Crosby Records
WOR-The McCanns at Home
WINS-Three-Corner Club
WNEW-News; Studio Trio
WMGM-Fun at Breakfast-Ward Wilson
WQXR-Plano Personalities
9:45-WCBS-Missus Goes A-Shopping: John
Reed King
WQXR-Composer's Varieties
10:00-WNBC-Welcome Travelers: Tommy
Bartlett
WOR-Henry Gladstone, News
WJZ-My True Story-Drama
WCBS-This Is Bing Crosby
WMCA-News; Ted Steele Show
WINS-Charlie Starke's Music Shoppe
WMGM-Bandstand
WNEW-Make-Believe Ballroom
WXRT-Me New York Times News
10:05-WQXR-Morning Melodies

W Q X R—FM 96.3 mc. [Channel 242]

10:15-WOR-Martha Deane Program
WCBS-Arthur Godfrey Show: Janette
Davis. The Mariners, Bill Lawrence,
The Chordettes Quartet and Others
10:30-WNBC-Double or Nothing Quiz, With
Walter O'Keefe
WJZ-Betty Crocker's Magazine: Una
O'Connor, Guest
WNYC-Staten Island Museum Talk
WNEW-News; Make-Belleve Ballroom
10:45-WJZ-John B. Kennedy, News
WNYC-Keys to Wise Buying
10:55-WNYC-News Reports
11:00-WNBC-We Love and Learn-Sketch
WOR-News, Prescott Robinson
WJZ-Modern Romance-Drama
WMCA-News: Ted Steele Show
WNYC-To the Ladies-Interviews
WNYC-To the Ladies-Interviews
WNYC-To the Ladies-Interviews
WNYC-To the Ladies-Interviews
11:05-WQXR-Other People's Business With
Stan Roberts
11:15-WNBC-Beport From the Pentagon
WOR-Rudy Vallee Show
11:20-WNBC-Van Damme Quintet
11:30-WNBC-Jack Berch Show: Instrumental
Trio, Songs, Humor and Stories
WJZ-Quick as a Flash, Bill Culien
WCBS-Grand Slam-Quiz, With Irens
Bessley
WNEW-News: Bing Crosby Music

WCBS—Grand Siam—Quie, Will
Beasley
WNEW—News: Bing Crosby Music
WQXR—Along the Danube
11:45-WNBC—David Harum—Sketch
WOR—Kate Smith, Songs
WCBS—Rosemary—Sketch
WQXR—Luncheon Concert

#### **AFTERNOON**

2:00-WNBC-News Round-Up
WOR-Kate Smith Comments
WJZ-Johnny Olsen Luncheon Club
WCBS-Wendy Warren and the News
WMCA-News; Record Shop
WNYC-Midday Symphonies
WINS-News; Phil Brito Show
WNEW-Let Yourself Go: Peggy Ann
Ellis, Allyn Edwards and Others
WMGM-Hollywood U. S. A.-Paula
Stone: Sarah Churchill and Antony
Beauchamps Guests
WQXR-The New York Times News
2:05-WQXR-Luncheon Concert
2:15-WNBC-Skitch Henderson Show
WOR-Lanny Ross Show
WOR-Lanny Ross Show
WCBS-Aunt Jenny-Sketch
WMGM-George H. Combs, News
2:25-WJZ-Beauty and Fashlons-Carol Douglas
2:30-WOR-News; Herb Sheldon Show
WCBS-Romanice of Helen Trent
WINS-Listen to Lacy
WNEW-News; Recorded Music
WNGM-Mort Lawrence Show
2:45-WOR-Luncheon at Sardi's-Bill Slater
WCBS-Our Gal Sunday
1:00-WNBC-Mary Margaret McBride Show

WJZ-Baukhage, News
WCBS-Big Sister-Sketch
WMCA-News: Tune Time
WNYC-Chamber Music
WMGM-Recorded Music
WNEW-Show Business
WQXR-The New York Times News

WNEW-Show Business
WQXR-The New York Times News
1:05-WQXR-Midday Symphony
1:15-WJZ-Nancy Craig Interviews: Edward
St. George, Guest
WCBS-Ma Perkins-Sketch
1:30-WOR-The Answer Man
WCBS-Young Dr. Malone-Sketch
WMCA-Open House, With Joe O'Brien
WNEW-News; Singing Stars
1:45-WOR-Gabriel Heatter Malibag
WCBS-Guiding Light
WNYC-News and Weather
2:60-WNBC-Double or Nothing Quiz; Walter
O'Keefe and Others
WOR-Ladies, Fair
WJZ-Welcome to Hollywood
WCBS-The Second Mrs. Burton
WMCA-News; Sports; Music
WNYC-Mary Lovelace-Serial Drama
WNEW-Musical Scoreboard
WQXR-The New York Times News

2:05-WQXR-Record Review
2:10-WINS-Baseball Previews
2:15-WCBS-Perry Mason
2:25-WINS-Baseball: Yankees vs. Chicago, at the Stadium
2:30-WNBC-Live Like a Millionaire-Talent Contest, With Jack McCoy
WOR-Queen for a Day
WJZ-Chance of a Lifetime. With John Reed King
WCBS-This Is Nora Drake
WNYC-Symphonic Matinee
WNYC-Symphonic Matinee
WNEW-News; Music
WQXR-Curtain at 2:30
2:45-WCBS-The Brighter Day
WQXR-Today in Music
2:55-WMCA-Baseball: Glants at Cincinnati
3:00-WNBC-Life Can Be Beautiful
WOR-Second Honeymoon
WJZ-Bride and Groom
WCBS-Nona From Nowhere-Sketch
WMGM-News; Warm-Up Time
WQXR-The New York Times News
3:05-WQXR-Symphonic Matinee
3:15-WNBC-Road of Life
WCBS-Hillton House
3:25-WJZB-Bryson Rash, Comments
WMGM-Baseball: Dodgers at St. Louis

3:30-WNBC-Pepper Young's Family
WOR-Tello-Test Quiz
WIZ-Hannibal Cobb-Drama
WCBS-House Party, With Art Linkletter
WNEW-News, Music Hall
3:45-WNBC-Right to Happiness
3:55-WCBS-News: Cedric Adams
WNYC-News: Music of the Theatre
4:00-WNBC-Backstage Wife
WOR-Barbara Welles Show: Admiral
Ellis M. Zacharias, Ret., Guest
WJZ-Norman Brokenshire Show
WCBS-Strike It Rich-Warren Hull
WNEW-Don Rodney Show
WGXR-Around the World: England
4:15-WNBC-Stella Dallas
WNEW-Men of Melody
4:30-WNBC-Lorenzo Jønes-Sketch
WOR-Dean Cameron-Interviews
WJZ-Conversation With Casey
WCBS-Treasury Bandstand
WNEW-News: Recorded Music
WMGM-Sport: Extra; Music
WGXR-Deums Taylor Concert
4:45-WNBC-Young Widder Brown
WJZ-Patt Barnes
WMGM-Weather and Music

## AFTERNOON

4:55-WCBS-News; Bob Hite WNYC-News; Sunset Serenade

WNYC-News; Sunset Serenade

5:00-WNBC-When a Girl Marries-Sketch
WOR-Buddy Rogers Show: Al Bernie,
Guest
WJZ-Fun House-Children's Show
WCBS-Galen Drake
WMCA-News; Ray Bloch Show
WINS-Baseball Round-Up
WNEW-Recor'ed Music
WMGM-Bandstand
WQXR-The New York Times News

5:05-WQXR-Continental Melodies

5:05-WQXR-Continental Melodies 5:15-WNBC-Portla Faces Life WINS-Jack Leonard Show WQXR-Record Review

WQXR—Record Review
5:30-WNBC—Just Plain Bill—Sketch
WOR—Lopez Speaking
WJZ—Superman—Sketch With Michael
Fitzmaurice
WCBS—Hits and Misses
WMCA—Bing Crosby's Songs
WINS—Listen to Lacy
WNEW—News: Make-Believe Ballroom
WQXR—Cocktail Time
5:45-WNBC—Front-Page Farrell—Sketch
5:55-WNYC—News Report

#### **EVENING**

6:00-WNBC-News-Kenneth Banghart
WOR-News-Lyle Van
WJZ-Sports; Joe Hasel
WCBS-News-Allen Jackson
WMCA-News; Music
WNYC-Reviewing Stand: Can We Stop
Polio? Dr. Douglas Buchanan and
Others (Recording)
WCR-The New York Times News
6:05-WQKR-Music to Remember
6:15-WDREC-Sports-Bill Stern
WOR-Bob Elson Interviews
WJZ-News; Dorain St. George
WCBS-You and Traffic Safety: Rudolph
F. King Guest
WMCA-Movie Gossip; Music
WINS-Kitty Kallen Show
6:28-WQKR-Weather Report
6:30-WNBC-Tex and Jinx Digest
WJZ-Norman Brokenshire Show
WOR-News, Fred Vandeventer
WCBS-Curt Massey Show
WMCA-Racing-Ernie Stone
WNYC-State Housing Commission
Series: Problems Discussed
WINS-News, Carroll Alcott
WNEW-News; Make-Believe Ballroom
WMGM-At Home With Lionel Barrymore
WQKR-Dinner Concert
6:45-WNBC-Three-Star Extra-News
WOR-Sports-Stan Lomax
WCBS-Lowell Thomas
WMCA-Steve Ellis, Sports
WNYC-Weather Report
WINS-Sports-Geoffrey Davis
WMGM-Herron Orchestra
WOW-Variety
6:50-WNYC-News Reports: U. N.
7:00-WNBC-Onews Reports: U. N.
7:00-WNBC-One Man's Family-Sketch
WOR-News; Fulton Lewis Jr.
WJZ-Edwin C. Hill
WCBS-Beulah, With Hattle McDaniel
(Premiere)

Reproduced With Dermission

WMCA-Recorded Music
WNYC-Masterwork Hour
WINS-Movie Star Dust; Music
WMGM-Today's Baseball
WOV-Band Parade
WQXR-The New York Times News
7:05-WJZ-Headline Edition
WQXR-Keyboard Artists
7:15-WNBC-News: Leon Pearson and Others
WOR-The Answer Man
WJZ-News; Marquis Childs
WCBS-Jack Smith, Dinah Shore,
Margaret Whiting Show (Premiere)
WINS-Johnny Long Show
7:25-WQXR-Weather Roundup
7:30-WNBC-Todd Manners, Songs

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7:30-WNBC-Todd Manners, Songs
WOR-Gabriel Heatter, Comments
WIZ-Lone Ranger-Sketch
WCBS-Club 15: Bob Crosby, Andrews
Sisters, Gray Orchestra (Premiere)
WINS-News-Carroll Alcott
WMGM-Crime Does Not Pay: Father's
Boy, With Richard Hart
WNEW-News: Cy Mann Trio
WOV-1280 Club-Records
WQXR-Listen With Jacques Fray
7:45-WNBC-Musle of Manhattan

WQXR-Listen With Jacques Fray
7:45-WBC-Music of Manhattan
WOR-A. L. Alexander, Poems
WCBS-Larry Lesueur
WMCA-Merle Pitt Music
WINS-A Star Sings
WNEW-Jimmy Powers, Sports
8:00-WNBC-Railroad Hour; Gordon McRea,
Carmen Dragon Orchestra; Lucille
Norman. Soprano: Songs of 1929.
WOR-B-Bar-B Riders, With Bobby
Benson-

Benson WIZ—Ethel and Albert Show WIZ—Ethel and Albert Show WMCA—News; Echoes of the Big Time WCBS—Hollywood Star Playhouse; Flute in the Night, Wit- Herbert Marshall

WMGM-John J. Anthony Program WINS-Recorded Music WNEW-Magic of Vusic WQXR-The New York Times News

WQXR—The New York Times News

8:05-WQXR—Symphony Hall: Sibelius'
Symphony No. 2 in D

8:30-WNBC—Howard Barlow Orchestra:
Giuseppe Valdengo, Baritone
WOR—Crime Fighters
WJZ—Henry J. Taylor
WCBS—Arthur Godfrey Talent Scouts
(Premiere)

WMCA-Sammy Kaye Show WNYC-Opera Memoirs: Thomas H. Cowan Comments (To 10:55) WNEW-News: Recorded Music

8:45-WJZ-Joe Hasel Sports Show WMCA-Dick Haymes Show 8:55-WOR-News: Charles Shaw

9:00-WNBC-Donald Voorhees Orchestra; Leonard Pennario, Planist
WOR-Murder by Experts
WJZ-Tex Beneke Show
WCBS-Radio Theatre: My Foolish Heart,
with Susan Hayward and Dana Andrews
(Premiere)

(Premiere)
WMCA-David Rose Show
WNEW-You Decide-Bruno Shaw
WMGM-Hai Tunis Show
WOV-Prairie Stars
WQXR-The New York Times News

9:05-WQXR-Concert Hall

9:15-WARM-Here's to Veterans
WMCA-Russ Morgan Show
9:28-WQXR-Weather
9:30-WNBC-Band of America and Male
Quartet, Paul Lavalle, Conductor
WOR-Home Front, War Front: News
From Tokyo and New York

WJZ-Rex Maupin Orchestra WMCA-Perry Como's Songs WNEW-News: Bing Crosby Songs WMGM-Ken Roberts Show WQXR-Home Music Quiz

9:45-WQXR-Great Names
WMCA-Xavier Cugat Show
10:00-WNBC-Brig.-Gen. David Sarnoff. at
Veterans of Foreign Wars Dinner,
Chicago: America Is Challenged Chicago: America is Chainelea WOR-Frank Edwards. Comments WJZ-United or Not: Prof. Ahmed S. Bakhari of Pakistan, Guest WCBS-My Friend Irma: Sketch, with Marie Wilson and Cathy Lewis (Prophiese) (Premiere)

WMCA-News: Dance Music . WNEW-Talking Magazine for the Blind: Readings of Leading Stories WMGM-Hal Tunis Show WQXR-The New York Times News

10:05-WQXR-Nights in Latin America-Pru Devon

10:15-WOR—News: Raymond Swing WMGM—Trotting Races, Roosevelt Raceway

Raceway

10:30-WNBC-First Piano Quartet
WOR-Music for Half an Hour.
WJZ-News: John Hicks
WCBS-Bob Hawk Show (Premiere)
WNEW-News: Music
WINS-News: Carroll Alcott
WMGM-Sports Final: Racing
WQXR-Brief Classics

10:45-WJZ-Ted Malone Stories WMCA-U. N. Reports
WINS-Travel Talk: Henry Milo
WNEW-Fiesta Time
WQXR-To Paris, Please-French Songs

**EVENING** 10:55-WNYC-News (To 10: FM to 12) WMGM-News Reports WMGM-News Reports

WMGM-News Reports

11:00-WNBC-News, Kenneth Banghart
WCR-News, Lyle Van
WIZ-Martha Lou Harp, Songs;
Butterfield Orchestra
WCBS-News: Griffing Bancroft
WMCA-News: Sports: Music
WINS-Fred Robbins Show
WNEW-Recorded Music
WMGM-Newsreet Theatre
WOV-Ramble in Erin
WQXR-The New York Times News

11:07-WQXR-The World of Music
11:15-WNBC-News. Richard Harkness
WORS-Starlight Salute
11:30-WNBC-News: Dave Garroway Show

11:30-WNBC-News: Dave Garroway Show WOR-Xavier Cugat Orchestra WJZ-Joe Franklin Record Shop 11:45-WCBS-Teddy Powell Orchestra

11:45-WCBS-Teddy Powell Orchestra
11:55-WJZ-Gems for Thought-Dr. Jesse Stitt
12:00-WNBC-News: The Spotlighters
WOR-News: Dance Music
WJZ-News: Record Shop
WCBS-News. Dance Music
WMCA-Barry Gray Show (To 3)
WINS-Big Joe's Happiness Exchange
WMGM-Bea Kalmus Show
WNEW-Milkman's Matinee
WOV-News Record
WQXR-The New York Times News
12:05-WOXR-Nightean (To 1) 12:05-WQXR-Nightcap (To 1) 12:15-WNBC-To be announced

12:15-WNBC—Dance Music .
12:65-WNBC—Dance Music .
12:65-WNBC—News (To 1) .
1:00-WCBS—News (To 1.05) .
WMGM—Jack Elgen Show (To 4) .
1:30-WOR—Let's Have a Party .
1:55-WOR—News Reports

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