# ON THE RADIO

New York Times (1857-Current file); Oct 6, 1950; ProQuest Historical Newspapers The New York Times (1851 - 2002)

#### WMCA ON THE RADIO WEVE 1338 WMGM WNBC 101**0** 770 1050 660 WNYC WOB 830 710 WVNI

#### FRIDAY, OCT. 6, 1950

11 A. M.—U. N. General Assembly—WNYC. 12:45—World Series: Yankees vs. Philadelphia Phils at Yankee Stadium

-WOR, 1-WINS.
7:30-8:30-Theatre of the Air: "I Take This Woman," With Ralph Bellamy and Host: Howard Dietz-WMGM.
8:05-9-Symphony Hall: Smetana-Szell's Quartet No. 1-WQXR.

8:30-9-Governor Dewey: Campaign Speech-WNBC. 8:30-9:30-British Concert Hall: BBC Scottish Symphony Orchestra,

With Ian Whyte, Conductor—WNYC.

8:30-9—University Theatre: "Jonathan Wild"—WNYC-FM (Première).

9:30-10—Drama: "A New Birth of Freedom," With Arthur Godfrey, Narrator, and Guests: Frederic March, Mrs. Franklin D. Roosevelt, Others—WCBS.

10-10:30-Comedy: "Life of Riley," With William Bendix-WNBC (Première).

10-Boxing: Cesar Brion vs. Verne Mitchell at St. Nicholas Arena-WJZ. 10-10:30-We Take Your Word: John K. M. McCaffrey and Guest: Emily Kimbrough-WCBS.

#### MORNING

5:00-WOR-Town and Country-Joe Bier WNEW-The Cracker Barrel-Variety
5:30-WNBC-Musical Farmer WNEW-News; Recorded Music
5:45-WJZ-Recorded Music
WCBS-News; Reveille Program
5:55-WNBC-News; Skitch Henderson Show
6:00-WOR-Rambling With Gambling
WJZ-Farm News; Philip Alampi
WCBS-Jack Sterling Show

WMCA-News: Musical Almanac WINS-News: Art Scanlon Show WMGM-Newsreel Theatre WNEW-Anything Goes-Variety

6:30-WNBC-News: Skitch Henderson Show WJZ-Joe Franklin Record Shop WOR-News: Melvin Elliott WCBS-News; Jack Sterling Show WINS-Art Scanlon Show WNEW-News; Anything Goes-Variety WQXR-Bright and Early 6:55-WNYC-News; Sunrise Symphony
7:00-WNBC-News; Skitch Henderson Show
WJZ-News; Don Gardiner
WOR-News; Melvin Eiliott
WCBS-News; Musical Almanac
WMCA-News
WMGM-Ted Brown Show; Music;
Weather Report
WINS-News; John Bosman
WQXR-The New York Times News
7:45-WMCA-Broyd of the Week

WQXR—The New York Times News
7:85-WMCA—Record of the Week
WQXR—Bright and Early
7:18-WJZ—Weather Report
7:15-WOR—Gambling's Melody Clock
WJZ—Kiernan's Corner
WINS—Art Scanlon Show
7:22-WQXR—Weather Report
7:30-WNBC—News: Charles F. McCarthy
WCS—News: Jack Sterling Show
WMCA—Sports Round-Up
WNEW—News: Anything Goes
WQXR—Breakfast Symphony
7:35-WMCA—Great Day
7:45-WNBC—Skitch Henderson Show

7:45-WMCA-Great Department of the WJZ-News-Don Gardiner WCBS-News Report WMCA-Unity Viewpoint-Talk WNYC-Weather and News-Talk

7:55-WIZ-News Report
8:80-WNBC-News: Skitch Henderson Show
WOR-Prescott Robinson, News
WJZ-Kiernan's Corner
WCBS-World News Round-Up
WMCA-News: Gallagher and O'Brien
WNYC-Around New York Today
WQXR-The New York Times News

8:05-WQXR-Breakfast Symphony 8:15-WQR-Breakfast With Dorothy and Dick WJZ-Ed and Pegeen Fitzgerald WCBS-Phil Cook Show

WINS-News: John Bosman

8:30-WNBC-Ted and Jinx Program
WCBS-Margaret Arlen Program
WMCA-Antique Record Shop
WNEW-News: Anything Goes
WINS-Art Scanlon Show

8:45-WNYC-Food Talk
8:55-WJZ-One Man's Opinion-Walter
Kiernan

Kiernan 9:00-WOR-Harry Hennessy WJZ-Breakfast Club-Don McNeil WCBS-This Is New York-Bill Leonard WMCA-News: Recorded Music WNYC-Masterwork Hour

WINS-Art Scanlon Show WMGM-Living Should Be Fun, With Carlton Frederleks WQXR-The New York Times News

9:05-WQXR-Just Music

9:05-WQXR—Just Music
9:15-WOR—Tello Test Quiz
WMCA—Ted Steele Show
WINS—Joe Halpin Show
9:30-WNBC—Bing Crosby Records
WOR—The McCanns at Home
WINS—Three-Corner Club
WMGM—Fun at Breakfast—Ward Wilson
WNEW—News; Allyn Edwards Show
WQXR—Plano Personalities
9:45-WCBS—This Is Bing Crosby
WQXR—Composer's Varleties
10:00-WNBC—Welcome Travelers: Tommy
Bartlett

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Bartlett
WOR-News, Henry Gladstone
WJZ-My True Story
WCBS—Arthur Godfrey Show
WMCA-News; Ted Steele Show
WINS—Charlie Starke's Musical Shoppe
WMGM—Ted Husing Bandstand
WNEW-Make-Believe Ballroom
WQXR—The New York Times News

10:05-WOXR-Morning Melodies 10:15-WOR-Martha Deane Program

10:30-WNBC-Double or Nothing, With Walter O'Keefe WJZ-Betty Crocker's Magazine

WNYC-Headlines in Chemistry WNEW-News; Make-Believe Ballroom 10:45-WJZ-Talk: Victor H. Lindlahr WNYC-U. P. A. Forum

WNYC-U. P. A. Forum

10:55-WNYC-News

11:00-WNBC-Break the Bank, With Bud
Collyer
WOR-Prescott Robinson, News
WJZ-Modern Romances-Sketch
WMCA-News; Ted Steele Show
WNYC-U. N. General Assembly
WQXR-The New York Times News

11:05-WQXR-Other People's Business-Alma
Dettinger

11:15-WOR-Rudy Vallee Show

11:31-WNRC-Jack Rerch Show

11:15-WOR-Rudy Vallee Show

11:30-WNBC-Jack Berch Show

WJZ-Quick as a Flash

WCBS-Grand Slam-Musical Quis

WNEW-News; Bing Crosby Records

WQXR-Along the Danube

11:45-WNBC-David Harum-Sketch

WOR-Kate Smith Sings

WCBS-Rosemary-Sketch

WQXR-Luncheon Concert

# **AFTERNOON**

12:00-WNBC-News: Skitch's Scrapbook
WOR-Kate Smith Speaks
WJZ-Luncheon Club-Johnny Olsen
WCBS-Wendy Warren and the News
WMCA-News; Recorded Music
WINS-News, John Bosman
WMGM-Paula Stone's Hollywood WNEW-Come and Get It, With Aliyn Edwards, Others WQXR-The New York Times News 12:15-WNBC-Dave Garraway Show

WOR-Get More Out of Life WCBS-Aunt Jenny-Sketch WINS-Ann Shelton Show WMGM-George H. Combs, News 12:25-WJZ-News, Edwin C. Hill

12:30-WJZ-NewS, Edwin C. Mil

12:30-WNBC-Skitch's Scrapbook
WOR-NewS, Henry Gladstone
WJZ-Herb Sheldon Program
WCBS-Romance of Helen Trent-Sketch
WINS-Listen to Lacy
WMGM-Joel Herron Orchestra
WNEW-NewS: Recorded Music

12:45-WNBC—Mary Margaret McBride Show WOR-World Series: Yankees vs. Phila-delphila Phils, at Yankee Stadium WCBS—Our Gal Sunday—Sketch WINS—Baseball Previews

1:00-WJZ-Baukhage, News
WCBS-Big Sister-Sketch
WMCA-News; Open House-Joe O'Brien
WNYC-Chamber Music
WINS-World Series: Yankees vs. Philadelphia Phils, at Yankee Stadium, With
Mel Allen
WMGM-Recorded Music
WNEW-Recorded Music
WOXR-The New York Times News
1:05-WQXR-Midday Symphony
1:15-WJZ-Nancy Craig Program; Robert 1:05-WQXR-Midday Symphony
1:15-WJX-Nancy Cralg Program: Robert
Montgomery, Guest
WCBS-Ma Perkins-Sketch
1:30-WCBS-Young Dr. Malone-Sketch
WMGM-Jerry Gray Show
WNEW-News; Music
1:45-WNBC-We Love and Learn-Sketch
WMGM-Musical Memories
1:50-WNYC-Selective Service News
1:55-WNYC-News
2:00-WNBC-Double or Nothing-Walter
O'Keefe
WJZ-Welcome to Hollywood
WCBS-The Second Mrs. Burton-Sketch
WMCA-News; Recorded Music
WNYC-Famous Artists
WMGM-Joel Herron Orchestra

WNEW-Record Show-Allyn Edwards
WQXR-The New York Times News
2:15-WCBS-Perry Mason-Sketch
WMGM-Recorded Music
2:30-WNBC-Live Like a Millionaire-Talent
Show, With Jack McCoy
WJZ-News, John B. Kennedy
WCBS-This Is Nora Drake-Sketch
WNYC-Symphony Matinee
WMGM-Tops in Pops-Ken Roberts
WQXR-Curtain Time
2:45-WJZ-Drama: Peace of Mind
WCBS-The Brighter Day
WQXR-Today in Music
3:00-WNBC-Life Can Be Beautiful
WJZ-Chance of a Lifetime
WCBS-Nona From Nowhere-Sketch
WMCA-News: Recorded Music
WNEW-The Music Hall
WQXR-The New York Times News
2:05-WNBC-Road of Life-Sketch

2:05-WQXR—Symphonic Matinee
3:15-WNBC—Road of Life—Sketch
WOR—Queen For a Day—Sketch
WCBS—Hilltop House—Sketch
2:25-WJZ-News: Bryson Rash
WMGM—News
3:30-WNBC—Pepper Young's Family
WJZ-Hannibal Cobb
WCBS—House Party, With Art Linkletter

# AFTERNOON

\$10 \$30

WMGM-Hal Tunis Show
3:45-WNBC-Right to Happiness
WOR-Barbara Welles Show
WJZ-Talk Back-Happy Felton
3:55-WCBS-News: Cedric Adams
WNYC-News

WNYC-News
4:00-WNBC-Backstage Wife-Sketch
WJZ-Luncheon at Sardt's
WJZ-Norman Brokenshire Show
WCBS-Strike It Rich, With Warren Hull
WMCA-News, Recorded Music
WNYC-Music From the Theatre: Annie
Get Your Gun
WINS-Friendly Music
WNEW-Don Rodney Show
WQXR-The New York Times News
4:05-WQXR-Music of All Nations: Austria
4:15-WNBC-Stella Dallas-Sketch

4:05-WQXR—Music of All Nations: Austria
4:15-WNBC—Stella Dallas—Sketch
WINS—Phil Brito Show
4:30-WNBC—Lorenzo Jones—Sketch
WJZ—Recorded Music
WCBS—Missus Goes A Shopping
WINS—Listen to Lacy
WMGM—Recorded Music
WQXR—Deems Taylor Concert
4:45-WBC—Young Widder Brown—Sketch
WOR—Second Honeymoon
WJZ—Fatt Barnes

WMGM-Weather and Music
4:55-WCBS-Bob Hite, News
WNYC-News
5:00-WNBC-When a Girl Marries-Skeoth
WOR-Mark Trail-Sketch
WJZ-Jimmy Wakely Show
WCBS-Galen Drake
WMCA-News; Ray Bloch Orchestra
WNYC-Sunset Serenade
WMGM-Ted Husing Bandstand
WNEW-Bobby Sherwood Show
WQXR-The New York Times News
5:05-WQXR-Continental Melodies
5:15-WNBC-Portla Faces Life-Sketch

5:05-WQXR—Continental Melodies
5:15-WNBC—Portia Faces Life—Sketch
WNYC—United States Employment
Service Program
WQXR—Recorded Review
5:30-WNBC—Just Plain Bill—Sketch
WOR—Challenge of the Yukon—Sketch
WJZ—Space Patrol—Sketch
WCPS—Quiz: Hits and Misses
WMCA—Bing Crosby Records
WNYC—Teen Topics—Lucille Small
WINS—Listen to Lacy
WNEW—News: Make-Believe Ballroom
WQXR—Temple Emanu-El Service
5:45-WNBC—Front-Page Farrell—Sketch
WNYC—News
5:55-WJZ—Falstaff's Fabulous Fables

### **EVENING**

6:00-WNBC-News, Kenneth Banghart
WOR-News-Lyle Van
WJZ-Sports-Joe Hasel
WCBS-News, Allen Jackson
WMCA-News; Recorded Music
WNYC-Police Department Band
WINS-Your Singing Date
WQXR-The New York Times News

WNNS-Total Singling Date

WQXR-Total New York Times News
6:05-WQXR-Music to Remember
6:15-WNBC-Bill Stern, Sports
WOR-Bing Crosby Records
WJZ-News, Dorian St. George
WCBS-You and the World, With Dwight
Cooke and Guest: Jonathan Daniels
WMCA-Movie Gossip; Music
WINS-Kitty Kallens Show
6:28-WQXR-Weather Reports
6:30-WNBC-Here's Morgan
WOR-News, Vandeventer
WJZ-Norman Brokenshire Show
WCBS-Curt Massey-Martha Tilton
WMCA-Racing Results
WNYC-Sports for New Yorkers
WINS-Carroll Alcott, News
WMGM-Carlton Fredericks Show
WNEW-News: Make-Believe Ballroom
WQY-News Reports; Variety
WQXR-Dinner Concert

WQV—News Reports: Variety
WQXR—Dinner Concert
6:45-WNBC—Three Star Extra—News
WOR—Sports, Stan Lomax
WCBS—Lowell Thomas, News
WMCA—Sports, Steve Ellis
WNYC—Weather Rep. rts
WINS—Sports—Gene Kirby
WMGM—Accent on Music
6:50-WNYC—U. N. News
6:55-WNYC, WMGM—News
7:00-WNBC—Symphonette, With Mishel
Plastro, Conductor
WOR—Fulton Lewis Jr. Plastro, Conductor WOR-Fulton Lewis Jr.

WJZ-Edwin C. Hill, News
WCBS-Beulah, With Hattie McDaniel
WMCA-News; Mus'c
WNYC-Masterwork Hour
WINS-Martin Starr Movies
WMGM-Today's Baseball
WOV-Band Parade
WQXR-The New York Times News
7:05-WJZ-Headline Edition
WQXR-Or. Stage
7:15-WOR-The Answer Man
WJZ-News, Elmer Davis
WCBS-Jack Smith-Dinah ShoreMargaret Whiting Show
WINS-Richard Hayes Show
7:25-WQKR-Weather Round-Up
7:30-WNBC-News of the World-Morgan
Beatty and Others
WOR-Gabriel Heattef. News
WJZ-The Lone' Ranger-Sketch
WCBS-Club 15; Bob Crosby, Andrews
Sisters, Jerry Gray Orchestra
WINS-Carol Alcott, News
WMGM-Theatre of the Air: I Take This
Woman, With Ralph Bellamy and Host:
Howard Dietz
WNEW-News; Music
WOV-1280 Club, Bill Williams
WQXR-Duo Piano Classics
7:45-WNBC-One Man's Family-Sketch
WOR-Choes-A. L. Alexander
WCBS-News, Edward R. Murrow: Branch
Rickey, Guest
WNEW-Jimmy Powers Sports
WINS-A Star Sings
8:00-WNBC-Cloak and Daggen, Drama
WOR-Kate Smith Hour
WJZ-Play: The Fat Man
WCBS-Songs for Sale, With Jan
Murray, Richard Hayes, Rosemary
Clooney, Others

WMCA-News; Recorded Music WNEW-Magic of Music WINS-Recorded Music WEVD-Labor Conference to Stop Communist Aggression-James A. Wechsler WOXR-The New York Times News

Communist Aggression—James A.
Wechsler
WQXR—The New York Times News
8:05-WQXR—Symphony Hall: Smetana-Szell's
Quartet No, 1 in E Minor
8:30-WNBC—Political Talk: Governor Dewey
WJZ—This Is Your FBI—Sketch
WNYC—British Concert Hall: BBC
Scottish Symphony Orchestra, With
Ian Whyte, Conductor
WMGM—Recorded Music
WEW—News; Magic of Music
WEVD—U. N. Today
8:45-WMGM—News
WEVD—Science for the People
8:55-WOR—News, Bill Henry
9:00-WNBC—Drama: Night Beat
WOR—Box 13, With Alan Ladd—Sketch
WJZ—Adventures of Ozzle and Harriet
WCBS—Up for Parole—Sketch
WMCA—News: Recorded Music
WMCM—News: Recorded Music
WMEW—Stag Time, With Johnny Stag
WEVD—Norman Thomas Question Box
WOV—Pairle Stars—Rosalle Allen
WQXR—The New York Times News
9:05-WQXR—Made in Italy: Opera Recital
Pergolesi's La Serva Padrona, Excerpts
9:15-WUXR—Weather Report
9:30-WNBC—Drama: Confidential, With
Jack Lait, Narrator
WCR—Kirkwood-Goodman Show
WJZ—The Sheriff—Sketch
WCBS—Drama: A New Birth of
Freedom With Arthur Godfrey,
Narrator and Guests: Fredric March,

Mrs. Franklin D. Roosevelt, Gen. Lucius D. Clay, Others
WNYC-Remembered Words-Poetry
(9:58-Sign-Off)
WNEW-News: Recorded Music
WQXR-Around the World-Finland
9:45-WMCA-Dixieland Music
WEVD-Edith Friedman, Plano
WQXR-Great Names
9:55-WJZ-Harry Wismer, Sports
10:00-WNBC-Comedy: The Life of Riley,
With William Bendix, Others
(Premiere)
WOR-Frank Edwards, Comments
WJZ-Boxing: Cesar Brion vs Verne
Mitchell, St. Nicholas Arena
WCBS-We Take Your Word, With
John K. M. McCaffery and Guest:
Emily Kimbrough
WMCA-News: Music
WEVD-University Forum: The Mayor-

Emily Kimbrough
WMCA—News: Music
WEVD—University Forum: The Mayoralty Race
WQXR—The New York Times News
10:05-WQXR—Nights in Latin America
10:15-WOR—Raymond Swing, Comments
10:30-WNBC—Sports—Bill Stern
WOR—U. N. Highilghts
WJZ—Sports Page
WCBS—The New York Story, With Bill
Leonard and Guests: Jose Ferrer and
Phil Rizzuto's Family
WNYC—Municinal Concert Hall
WINS—News—Carrol Alcott
WMGM—Sports Final
WNEW—News Reports; Recorded Music
WEVD—Music You Want
WGXR—Brief Classics
10:45-WNBC—Political Talk: Ferdinand

Pecora WOR-Musicale WMCA-U. N. Today WINS-Our Waltz

# **EVENING**

WMGM—Trotting Races. Yonkers
WQXR—Rendezvous in France

11:00-WNBC—News, Kenneth Banghart
WOR—News, Lyle Van
WJZ—News of Tomorrow
WCBS—News Reports
WMCA—News: Sports Round-Up
Wins—Fred Robbins Show
WMGM—News: Sports Round-Up
Wins—Fred Robbins Show
WMGM—News: Cutil Midnight
WEVD—Date With Music
WOV—A Ramble in Erin
WQXR—The World of Music
11:07-WQXR—The World of Music
11:15-WNBC—H. V. Kaltenborn, Comments
WOR—Sports and Weather Reports
WJZ—U. N. Highlights
WOR—Sports and Weather Reports
WJZ—U. N. Highlights
WOR—Sports and Weather Reports
WJZ—Joe Franklin Record Show
WNEW—News: Music
11:35-WNBC—Dance Music
11:35-WNBC—Dance Music
11:35-WNBC—Dance Music
11:55-WDR—News: Musical Varlety
WOR—News: Dance Music
12:00-WNBC—News; Dance Music
WJZ—Gems for Thought: Dr. Paul H.
Conrad, Guest
12:00-WNBC—News; Dance Music
WJZ—Hows: Symphony Sid (To 8:45)
WCBS—News: Dance Music
WMCA—Barry Gray Show (To 3)
WINS—Big Joe's Happiness Exchange
WMGM—Bea Kalmus Show
WNEW—Milkman's Matinee
WEVD—Symphony Hour
WOV—News
WOXR—News (Off at 1:05 A. M.)
WMGM—Jack Eigen Show
1:55-WOR—News
2:00-WOR—Hogan's Alley

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