

Espuelas de Plata
"SILVER SPURS"

9:15 a.m.-9:30 a.m.—Mon. Thru Fri.

"La Intrusa"
THE INTRUDER

5:15 p.m.-5:30 p.m.—Mon. Thru Sat.



RADIO GOES WHEREVER YOU GO!

Listen tonight to
America's greatest
traveling show—

5:45 **LOWELL THOMAS**
Up-to-the-minute reports from around the world

6:00 **FAMILY SKELETON**
Absorbing drama series with Mercedes McCambridge

7:00 **F.B.I. IN PEACE AND WAR**
Hard-hitting dramas of G-men in action

7:30 **DR. CHRISTIAN**
Jean Herselt stars in prize-winning plays

8:00 **CATHY & ELLIOTT LEWIS ONSTAGE**
Famous acting couple in radio's variety theatre

8:30 **CRIME CLASSICS**
Intriguing mysteries—all of them true

9:00 **Broadway's My Beat**
Thrilling mystery along this gaudy, lonely street

KTSA: DIAL 550

THE CBS RADIO NETWORK

Shivers Hints
Of 'Big Talk'

BY ASSOCIATED PRESS
AUSTIN, Oct. 6.—Gov. Shivers took the unusual step Tuesday of calling advance attention to a speech he will make Friday night on the future of public education in Texas.

"I hope to be able to really say something—something that I would attach importance to. We're working on it anyway," Shivers said at a press conference.

The governor will present his views on education and will answer questions at a banquet during the annual meeting of the Texas Association of School Boards.

He did not elaborate on what he was likely to tell the school board people.

Earlier he told reporters he expects a full report on the Texas drought situation by Friday.

Shivers said the drought remains one of the factors in determining whether a special legislative session should be called.

This, coupled with the emphasis he placed on his upcoming speech, raised conjecture that he might be near a decision on the special session question.

Shivers has said the problem of how to pay better teacher salaries might be submitted if the lawmakers are called to Austin.

A conference of 25 legislators, school people, and school board members, called together by the governor and president R. L. (Bob) Proffers of the Texas State Teachers Association, recently decided higher teacher pay is needed urgently.

A six-member subcommittee is meeting here Wednesday to continue efforts toward a compromise on how to finance the additional cost of a higher salary scale.

April 5 Deadline
For Auto Stickers

BY ASSOCIATED PRESS
FORT WORTH, Oct. 6.—Col. Homer Garrison Jr., director of the Texas Dept. of Public Safety warned motorists Tuesday they must have an inspection sticker on their cars by April 5.

Garrison addressed the Texas Automotive Dealers Association here Tuesday.

In an interview he warned drivers: "There absolutely won't be an extension this year. After the April 5 deadline the driver without an inspection sticker will be arrested." Inspections began Sept. 15.

George Busby, chief of the motor vehicle inspection bureau, said that between 25,000 and 30,000 cars must be inspected every week to prevent a deadline congestion.



SLAM-BANG attraction of Playland Park is the Auto Scooter, but there are 15 others—all of which will be in full operation on Kids' Day, Saturday, Oct. 10, from 10 a.m. to 6 p.m. The operators of Playland Park, in conjunction with San Antonio Express, San Antonio News and KTSA, have made each and every ride available at reduced rates for this day. Kiddies may ride for 5 cents, and the older children for 9 cents, when they have tickets clipped from the Express and News.

Kids to Get
Real Bargain

Kids with a pocketful of tickets from San Antonio Express and San Antonio News can spin, shake and bump their way through some 16 Playland rides at bargain fares of 5 cents or 9 cents.

The Express-News-KTSA Kids' Day program will be held from 10 a.m. to 6 p.m. on Saturday, Oct. 10.

Prices on the 16 rides will be cut to a nickel for kiddie-rides and 9 cents for the major rides—providing the kids have clipped their tickets for the rides from copies of the Express or News during the week.

Tickets for the rides are printed in Wednesday's edition of the Express and News, and they will continue to be printed daily in both papers until the Friday before Kids' Day.

Admission to any ride will be only a nickel or nine cents—and one of the tickets from The Express or News.

There is no limit on the number of rides. Youngsters who obtain enough tickets can spend the entire day on their favorite rides at the cost of only a nickel or 9 cents per ride.

Playland officials have reported that advance interest in The Express-News-KTSA Kids' Day program has indicated that it will draw one of the largest crowds of the current season.

Program Previews

Bertram Beck, whose outstanding work with New York's Community Service Society, caught the eye of the U.S. Children's Bureau in Washington, where he is now working on an extended juvenile delinquency program, will take over the guest spot on "The Family Counselor" segment of "The Second Mrs. Burton" over KTSA today at 1:45 p.m.

Ladies Fair—10 a.m., KMAC—Hi-jinks galore for the ladies with Tom Moore as the emcee.

Money For Music—1:30 p.m., KABC—A pleasant early-afternoon session of recorded music, with Bill Terry and his pocket full of cash for listeners who can name the tunes when he calls.

Richard's Records—3:35 p.m., KTSA—Another session of fun and prizes with KTSA's chatter-platter spinner.

Come-Clooney—5 p.m., KITE—Perry Como's famous version of "Prisoner of Love" is featured.

The Perry Como Show—6:45 p.m., KMAC—Perry, the Fontane Sisters and Mitchell Ayres' orchestra with the best in melody.

Walk A Mile—7 p.m., WOAI—This popular quiz show returns with Bill Cullen as emcee.

Bulldog Drummond—7:30 p.m., KMAC—Enforcing law is a job for this British sleuth. Sir Cedric Hardwicke sets the stage.

Great Gildersleeve—7:30 p.m., WOAI—Gildy decides to do the bar-barring for the household.

Cathy and Elliott Lewis Onstage—8 p.m., KTSA—Radio's distinguished husband-and-wife acting team portray an ex-football hero and the wife whose love he couldn't hold, in a story called "The Great Dane."

Broadway's My Beat—9 p.m., KTSA—That famous street is the setting for another baffling mystery.

Enjoy Your Favorite Programs Today

We publish these programs as a service to readers, at no charge to broadcasters, but we are not responsible for last-minute changes.

WEDNESDAY'S PROGRAMS—6 A.M. TO 12 P.M.

KTSA CBS 550	KMAC MBS 630	KABC ABC 680	WOAI NBC 1200
6:00 Three T's	R.F.D. Texas	News-Farm Hometowns News	Stars of the Range Farm News
6:15 Three T's	Cluid Bonam	Farm & Ranch Hour	Rhythm Ranch
6:30 News-Rasco	R.F.D. Texas	Martin Agronsky Radio Clock	News-Hawell
6:45 Three T's	Gabriel Heatter	Radio Clock	Morning Devotional Radio Rodeo
7:00 Trading Post	Robert Hurligh	Breakfast Club	News-Metcalf
7:15 Three T's	Taylor Tabernacle	"	Radio Rodeo
7:30 News-Rasco	Rev. Jack Cox	"	"
7:45 Three T's	Unity School	"	"
8:00 Arthur Godfrey	Sam Morris	My True Story	Welcome Travelers
8:15 " "	Bro. Bill Guild	Whispering Streets	Bob Hope Show
8:30 " "	Hebrew Christian H.	When a Girl Marries	Break the Bank
8:45 " "	Voice of China	"	Strike It Rich
9:00 " "	Ladies Fair	Aunt Mary	"
9:15 " "	"	Hits and Headlines	Phrase That Pays
9:30 News-Schermen	Queen for a Day	Double or Nothing	Second Chance
9:45 Morn. Melodies	Curt Massey	Top of the Morning	Ma Perkins
10:00 Wendy Warren	News	"	Texas Tune Table
10:15 Aunt Jenny	Luncheon Music	Monette Shaw	Tony Martin
10:30 Helen Trent	Smiley Whitely	Top of the Morning	Ginger Rogers
10:45 Our Gal Sunday	Cedric Foster	Paul Harvey	News-Guerra
11:00 News-Schermen	Headlines in Music	News-Ford Mitchell	Market Reports
11:15 Those Crosbys	"	Walter Klypess	Doughboys
11:30 Adolph Hofner	"	Del Dunbar	Judy and Jane
11:45 P'm & R'ch Jour.	"	"	"
12:00 Top Tunes	Say It With Music	Bill Ring Show	Young Dr. Malone
12:15 Leona Visits	Wonderful City	Take It Easy	Linda's First Love
12:30 Nora Drake	"	Money for Music	Brighter Day
12:45 2nd Mrs. Burton	"	—Jack Berch	News-Metcalf
1:00 Hilltop House	630 Club	News-Ford Mitchell	Life Can Be Beautiful
1:15 House Party	"	Money for Music	Road of Life
1:30 " "	"	"	Pepper Young
1:45 Wizard of Odds	"	"	Right to Happiness
2:00 Record Review	Hillbilly House Party	"	Backstage Wife
2:15 Sunshine Sue	"	"	Stella Dallas
2:30 Richard's Rec'ds	"	"	Young Widder Brown
2:45 " "	"	"	Women in My House
3:00 " "	"	"	"
3:15 Livestock Mkts.	"	News-Music	Just Plain Bill
3:30 Richard's Rec'ds	"	Today's Top Twenty	Front Page Farrell
3:45 " "	"	Sports—5	Lorenzo Jones
4:00 " "	"	Today's Top Twenty	It Pays to Be Married
4:15 " "	"	"	"
4:30 News-Scott	Bobby Benson	"	Perry Mason
4:45 Hayes-Sports	Wild Bill Hickok	"	Star Reporter
5:00 Curt Massey	News	Bill Stern	Dave Garraway
5:15 Lowell Thomas	"	"	News—Matthews
5:30 Family Skeleton	Fulton Lewis, Jr.	News	Dick Powell
5:45 Baulah	Three Suns	Elmer Davis	Peggy Lee
6:00 Junior Miss	Gabriel Heatter	Lone Ranger	Morgan Beatty
6:15 News-Scott	Perry Como	Lone Ranger—News	One Man's Family
6:30 " "	"	"	"
6:45 " "	"	"	"
7:00 F.B.I. in Peace, War	Deadline	680 Music Shop	Walk a Mile
7:15 " "	Bulldog Drummond	"	Great Gildersleeve
7:30 Dr. Christian	"	"	"
7:45 " "	"	"	"
8:00 Cathy and Elliot	News	Philo Playhouse	Groucho Marx Show
8:15 Lewis	Meet Mr. Music	"	"
8:30 Crime Classics	Save A Life	Mystery Theatre	Big Story
8:45 " "	"	"	"
9:00 Eway's My Beat	John T. Flynn	News, 680 Mus. Shop	Scarlet Pimpernel
9:15 " "	Meet Mr. Music	680 Music Shop	Report from the
9:30 Record Review	Family Theater	Sports, TSN Roundup	White House
9:45 " "	"	TNS Roundup	"
10:00 XXXtra News	Harlem Serenade	Nite Owl Club	News—Matthews
10:15 " "	"	"	News of the World
10:30 This I Believe	"	Sports—Edwin C. Hill	Dance Music
10:45 Record Review	"	Nite Owl Club	"
11:00 " "	"	"	"
11:15 Dean Hudson	"	"	Man On the Go
11:30 Hal McIntyre	"	"	Bob and Ray
11:45 " "	"	"	"

FM Above programs are also broadcast FM—KTSA-FM 101.5 mc—3:30 to 10:30—KMAC-KISS—99.5 mc—3 p.m. to 9 p.m.—KONO—92.9 mc—2 p.m. to 9 p.m.—KITE-FM—97.3 mc—5 a.m. to 11 p.m.

KITE 930 KC	KIWW 1540 KC	KCOR 1350 KC
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TELEVISION TODAY

WOAI-TV Channel 4 • KEYL Channel 5

WOAI-TV Channel 4	KEYL Channel 5
11:55—Call to Prayer	8:45—Sign On
12:00—Movie Time	9:00—Arthur Godfrey
1:15—News Desk	10:30—Strike It Rich
1:30—Your Show	11:00—Bride & Groom
2:00—Kate Smith	11:15—Love of Life
3:00—Welcome Travelers	11:30—Search for Tomorrow
3:30—On Your Account	11:45—Gladys Light
4:00—Menu Matinee	12:00—Bob Crosby Show
4:15—Guest Book	12:30—Garry Moore
4:30—Sagebrush Ranch	1:00—Double or Nothing
4:45—Sagebrush Ranch	1:30—House Party
5:00—Eddie Fisher	2:00—Big Payoff
5:15—Sagebrush Ranch	2:30—Tommy Reynolds
5:30—Sagebrush Ranch	3:00—Movie Matinee
5:45—Sagebrush Ranch	3:30—Movie Matinee
6:00—Sagebrush Ranch	4:00—Small Talk
6:15—Sagebrush Ranch	4:30—Small Talk
6:30—Sagebrush Ranch	5:00—TV Bible School
6:45—Sagebrush Ranch	5:15—Johnny Lane
7:00—Sagebrush Ranch	5:30—TV Bonus Club
7:15—Sagebrush Ranch	5:45—Handstand
7:30—Sagebrush Ranch	6:00—Lindsey's Kids
7:45—Sagebrush Ranch	6:15—Lindsey's Kids
8:00—Sagebrush Ranch	6:30—Weathercast
8:15—Sagebrush Ranch	6:45—Deeds Edwards
8:30—Sagebrush Ranch	7:00—Perry Como
8:45—Sagebrush Ranch	7:15—Arthur Godfrey's Friends
9:00—Sagebrush Ranch	7:30—Garry Moore
9:15—Sagebrush Ranch	8:00—Strike It Rich
9:30—Sagebrush Ranch	8:30—I've Got a Secret
9:45—Sagebrush Ranch	9:00—Blue Ribbon Boats
10:00—Sagebrush Ranch	9:15—Greatest Hits
10:15—Sagebrush Ranch	10:00—Mirror Theatre
10:30—Sagebrush Ranch	10:30—World News Roundup
10:45—Sagebrush Ranch	10:45—20 Questions
11:00—Sagebrush Ranch	11:15—Sign Off
11:15—Sagebrush Ranch	
11:30—Sagebrush Ranch	
11:45—Sagebrush Ranch	
12:00—Sagebrush Ranch	

KTBC-TV—AUSTIN Channel 7

1:00—Test Pattern: Sign On

1:30—House Party

1:45—What's Your Trouble

2:00—Big Payoff

2:30—Kate Smith

3:00—Welcome Travelers

3:30—On Your Account

4:00—Kate's Kitchen

4:30—Gene Autry

5:00—Strike It Rich

5:30—Mother's Delight

6:00—FBI Time

6:15—News and Weather

6:30—Sports Ellipse

6:45—News Caravan

7:00—Godfrey & Friends

7:30—Strike It Rich

8:00—Chick Smith

8:30—Boating Boats

9:00—Sports Spot

9:15—Place the Face

10:00—I've Got a Secret