

Melody Ranch

“Hard-riding, sweet-singing, cowboy picture star Gene Autry” was heard each Sunday evening on radios across America via CBS, the Columbia Broadcasting System. Gene’s **Melody Ranch** radio show aired for an unprecedented 16 years (between 1940 and 1956), featuring songs, comedy and action filled drama. Throughout the run, the show’s sponsor was cool, refreshing Doublemint Gum.

For the Old Time Radio Researchers, I'm _____, your announcer.