## THE BIG STORY

Based on real life news stories, *Big Story* featured murder and other violent crime cases from the point of view of a newspaper reporter. A unique and exciting format, *Big Story* dramatized a different news reporter and their heroic deed each week. According to the ads of the day, this program starred "a reporter who has solved a crime, exposed a corrupt political administration, smashed a racket, or performed some other notable public service. At the end of each program the real news reporter was brought on the air and given a \$500 reward by the sponsor of the show, Pall Mall.

*Big Story* was a great success. It ranked with the top <u>old time radio shows</u> of its day, and in its first year on the air, *Big Story* even topped the ratings of <u>Bing Crosby's *Philco Radio Time*</u>. So grab your press pass and start scribbling some notes, because this is one *Big Story* you won't want to miss! (Please note that some of these <u>rare</u> recordings are of inferior sound quality.)

This series synopsis is courtesy of Jon at www.otrcat.com.

For the Old Time Radio Researchers, I'm \_\_\_\_\_, your announcer.